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柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by Linmon Media Limited (the "**Company**" or "**Linmon Media**", together with its subsidiaries and consolidated affiliated entities, the "**Group**") on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce that "The Showdown" (《交鋒》), a contemporary national security themed drama which is a key guiding project of the Ministry of State Security of the People's Republic of China and is presented by China Media Group, China Television Production Center, Linmon Media and its subsidiary Linmon Kaixin as well as Tencent Video, started shooting on 29 September 2025. This drama series is produced with Wang Xiaoqiang as the screenwriter, Yao Xiaofeng as the chief director, Zhang Yiyun as the executive filmmaker, Wang Kai as the main actor, Peng Yuchang as the special leading actor and Ou Hao as the specially-invited lead role.

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC
29 September 2025

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao'ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zhang Rong; and the independent non-executive directors of the Company are Mr. Jiang Changjian, Ms. Tang Songlian and Ms. Liang Ning.