卓悅控股有限公司
BONJOUR Holdings Limited
Hong Kong Stock Code 653

Bonjour Holdings Limited
卓悅控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the period of eighteen months ended 30 June 2025, it is expected to record the loss attributable to the owners of the Company for the eighteen months ended 30 June 2025 at approximately HK$278 million as compared to the profit attributable to the owners of the Company of approximately HK$54 million for the year ended 31 December 2023. The information contained in this announcement represents the Board's preliminary assessment based on the information currently available and the Group's unaudited consolidated management accounts, pending completion of the final audit procedures by the Company's independent auditor. Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Bonjour Holdings Limited 卓悅控股有限公司* (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**SFO**").

The board of Directors of the Company (the "**Board**") wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the period of eighteen months ended 30 June 2025 (the "**Relevant Period**"), it is expected to record the loss attributable to the owners of the Company for the eighteen months ended 30 June 2025 at approximately HK$278 million as compared to the profit attributable to the owners of the Company of approximately HK$54 million for the year ended 31 December 2023.

Based on the relevant information currently available to the Company, the Board considers that unaudited loss of HK$278 million was materially affected by a combination of non-operating charges and non-cash accounting provisions. The aggregate impact of these charges and provisions were amounted to approximately HK$202 million, which we have classified as non-recurring, breakdown as follows:

A loss from our investment in CR Business Innovation Investment Fund L.P. (the "**Fund**") amounting to HK$153 million which is primarily attributable to decline in market value of the underlying property held by the Fund.

Provision for impairment on trade and other receivables under expected credit loss model of approximately HK$49 million.

After isolating these exceptional items, the loss attributable to the Group's core operations stands at around HK$76 million.

As the Company is in the course of finalizing its audited final results for the period of eighteen months ended 30 June 2025, the information contained in this announcement is only a preliminary assessment by the Board based on the information currently available and the unaudited consolidated management accounts of the Group, pending completion of the Company's independent auditors final audit procedures.. The actual results remain subject to possible adjustments upon finalization.

The audited final results of the Group for the eighteen months ended 30 June 2025 will be announced by the Company later today (30 September 2025). Shareholders of the Company and potential investors are advised to read the audited final results announcement of the Company for detailed financial information once it is published.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By the order of the Board
Bonjour Holdings Limited
Chen Jianwen
Chairman and Executive Director

Hong Kong, 30 September 2025

As at the date of this announcement, the Board comprises Mr. Chen Jianwen and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.