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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1027)

(1) APPOINTMENT OF EXECUTIVE DIRECTOR; AND (2) CHANGE OF THE CHAIRMAN

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of Directors (the "Board") of China Jicheng Holdings Limited (the "Company") is pleased to announce that Mr. Steve Andrew Chen ("Mr. Chen") has been appointed as the Executive Director and Chairman of the Company with effect from 3 October 2025.

Mr. Chen, aged 57, is a renowned speaker and one of best-selling author in Asia. He has over 30 years of experience in education and training. Mr. Chen has established himself as a leading authority, delivering impactful speeches at numerous conferences attended by thousands of participants. His impressive portfolio includes over a hundred events across more than 10 countries, with engagements in over 60 cities throughout mainland China. Mr. Chen has been featured in a variety of prominent media outlets in mainland China, including Sina.com, Alibaba, CCTV, Hunan TV, Jiangsu TV, and Shenzhen TV, reflecting his significant influence in the industry. His recent publications, AI Successology (AI 成功學) (latest release in February 2025), newly launched to empower individuals and organizations to excel in today's competitive landscape, adapt to the evolving global economy, and achieve significant success.

Save as disclosed herein, Mr. Chen has not at any time during the three years preceding the date of this announcement served nor is currently serving as a director of any other publicly listed companies in Hong Kong or overseas.

Mr. Chen is not appointed for a specific term and he is subject to retirement by rotation and reelection in accordance with the Company's articles of association. The remuneration of Mr. Chen was not fixed and therefore his remuneration would be determined by the Board with reference to his duties, responsibilities, qualifications, experiences and the prevailing market conditions, and recommendation of the remuneration committee of the Company.

As at the date of this announcement, Mr. Chen does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and has no relationships with any directors, senior management, substantial shareholders, or controlling shareholders of the Company.

Save as disclosed in this announcement, the Board is not aware of any other information that are required to be disclosed pursuant to paragraphs (h) to (v) of Rules 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited or any other matters that need to be brought to the attention of the shareholders of the Company.

CHANGE OF THE CHAIRMAN

Following the appointment of Mr. Chen, the Board hereby announces Mr. Chen has been appointed as the Chairman of the Board and Mr. Huang Wenji ceased to be the Chairman of the Board and he will continue to serve as an executive director with effect from 3 October 2025.

The Board would like to express its warm welcome to Mr. Chen to his new position and believes that his leadership will continue to bring satisfying benefits and positive impact on the development of the Group's business.

By Order of the Board
China Jicheng Holdings Limited
Huang Wenji
Executive Director

Fujian Province, the PRC, 3 October 2025

As at the date of this announcement, the Board comprises five executive Directors, namely Mr. Steve Andrew Chen, Mr. Huang Wenji, Mr. Yang Guang, Mr. Lin Zhenshuang and Mr. Chung Kin Hung, Kenneth, and three independent non-executive Directors, namely Mr. Tso Sze Wai, Mr. Yang Xuetai and Ms. Lee Kit Ying, Winnie.