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新絲路文旅
NEW SILKROAD CULTURALTAINMENT

NEW SILKROAD CULTURALTAINMENT LIMITED
新絲路文旅有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

CHANGE OF COMPANY LOGO

The board of directors of New Silkroad Culturaltainment Limited (the "**Company**") hereby announces that the Company's logo has been changed with effect from 10 October 2025. The Company's old and new logos are set out below for identification purpose:

新絲路文旅有限公司
NEW SILKROAD CULTURALTAINMENT LIMITED

(old logo)

新絲路文旅
NEW SILKROAD CULTURALTAINMENT

(new logo)

The new logo will be printed on the Company's relevant corporate documents (including but not limited to interim and annual reports, announcements, circulars, notices, share certificates and press releases) and will be displayed on the Company's website.

The change of the Company's logo will not affect any of the rights of the existing shareholders of the Company. All existing share certificates of the Company in issue bearing the old logo will continue to be effective as documents of title to such shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for the free exchange of the existing share certificates of the Company for new share certificates bearing the Company's new logo as a result of the adoption of the new logo. The Company will continue to issue the existing share certificates which are still in inventory until all such existing share certificates have been used up, and thereafter new share certificates bearing the new logo will be issued.

By order of the Board
New Silkroad Culturaltainment Limited
Wang Gengyu
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 10 October 2025

As at the date of this announcement, the Board comprises six executive Directors, namely, Mr. Wang Gengyu, Mr. Liu Huaming, Ms. Qiu Xuan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Shen Yang, and two independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen and Mr. Chow On Kiu.