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XINHUA NEWS MEDIA HOLDINGS LIMITED
新華通訊頻媒控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 309)

APPOINTMENT OF AUTHORIZED REPRESENTATIVE

The board (the "**Board**") of directors (the "**Directors**") of Xinhua News Media Holdings Limited (the "**Company**") announces that with effect from 13 October 2025, Mr. Lo Kou Hong, the Chairman of the Board and an executive Director, has been appointed as an authorized representative of the Company (the "**Authorized Representative**") under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited to fill up the vacancy of one of the Authorized Representatives after the retirement of Mr. Tsui Kwok Hing upon the conclusion of the annual general meeting of the Company on 30 September 2025.

By order of the Board
Xinhua News Media Holdings Limited
Lo Kou Hong
Chairman

Hong Kong, 13 October 2025

As at the date of this announcement, the Board comprises one executive Director, namely, Mr. Lo Kou Hong; two non-executive Directors, namely, Ms. Wang Guan and Ms. Chen Yun; and three independent non-executive Directors, namely, Mr. Wang Qi, Mr. Yau Pak Yue and Mr. Leung Nga Tat.