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STELLA
INTERNATIONAL

Stella International Holdings Limited
九興控股有限公司 *
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1836)

BUSINESS UPDATE OF THE GROUP FOR THE THIRD QUARTER OF 2025

The board (the "**Board**") of directors (the "**Directors**") of Stella International Holdings Limited (the "**Company**") would like to provide the shareholders of the Company (the "**Shareholders**") and potential investors with an update on the business development of the Company and its subsidiaries (collectively, the "**Group**") for the third quarter of 2025 on a voluntary basis.

TOTAL CONSOLIDATED REVENUE

For the three months ended 30 September 2025, the Group's unaudited consolidated revenue[1] increased by 3.7% to US$404.2 million (2024: US$389.7 million). For the nine months ended 30 September 2025, the Group's unaudited consolidated revenue increased by 1.7% to US$1,179.2 million (2024: US$1,159.7 million).

[1] Including the Group's manufacturing business, branding business and other businesses not covered herein, and after the elimination of inter-segment sales.

* *For identification purpose only*

MANUFACTURING BUSINESS

An analysis of the revenue, shipment volume and average selling price ("**ASP**") in relation to the footwear manufacturing business of the Group for the three and nine months ended 30 September 2025 is shown in the table below:

	For the three months ended 30 September *(Unaudited)*		**Change**	**For the nine months ended 30 September** *(Unaudited)*		**Change**
	2025	2024	*(%)*	**2025**	2024	*(%)*
Revenue *(US$ million)*	**391.6**	378.0	3.6	**1,145.1**	1,126.8	1.6
Quantity *(million pairs)*	**13.9**	12.9	7.8	**41.4**	39.4	5.1
ASP *(US$/pair)*	**28.2**	29.3	-3.8	**27.7**	28.6	-3.1

Shipment volumes in the three months and nine months ended 30 September 2025 increased by approximately 7.8% and 5.1% year-on-year respectively, mainly driven by the Sports segment, and solid demand from new customers for whom the Group is ramping up production. ASP in both periods decreased due to the growth of the Sports segment which has a lower ASP.

The growth in revenue and shipment volume for the three months ended 30 September 2025 was also boosted by a low-base effect. This effect arose from the early shipment of approximately one million pairs to certain customers during the first half of 2024, which depressed revenue and shipment volume for the three months ended 30 September 2024.

GROUP PERFORMANCE

The Group has made solid progress in resolving initial challenges linked to the ramp-up and expansion of its production facilities in Indonesia and the Philippines. This will serve as a valuable learning experience for the commissioning and ramp-up of the Group's new production facilities, which are scheduled to commence operations in the second half of 2026.

The Group remains committed to returning additional cash up to US$60 million per year to shareholders in 2025 and 2026, through a combination of share repurchases and special dividends, on top of paying regular dividends with a payout ratio of approximately 70% (comprising final dividends and interim dividends).

By order of the Board
Stella International Holdings Limited
Chen Li-Ming, Lawrence
Chairman

Hong Kong, 16 October 2025

As at the date of this announcement, the executive Directors are Mr. Chen Li-Ming, Lawrence, Mr. Chi Lo-Jen, Mr. Gillman Charles Christopher and Mr. Chiang Yi-Min, Harvey; and the independent non-executive Directors are Mr. Bolliger Peter, Mr. Chan Fu Keung, William, BBS, Mr. Yue Chao-Tang, Thomas and Ms. Wan Sin Yee, Sindy.