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柠萌影视

Linmon Media Limited

檸萌影視傳媒有限公司

(An exempted company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9857)

VOLUNTARY ANNOUNCEMENT
BUSINESS UPDATE

This announcement is made by Linmon Media Limited (the "**Company**" or "**Linmon Media**", together with its subsidiaries and consolidated affiliated entities, the "**Group**") on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

The board of directors of the Company (the "**Board**") is pleased to announce that "A Small Town Remedy" (《小城良方》), a heartwarming small-town slice-of-life drama which is presented by Linmon Media and jointly presented by iQIYI, started shooting on 18 October 2025. This drama series is produced with Nie Chengshuai as the screenwriter, Zhang Xiaobo as the director, Su Xiao as the executive filmmaker, Xia Jie as the filmmaker, Xiao Zhan, a young talented actor, as the leading actor, as well as Ni Dahong, Jiang Yan, Shi Pengyuan, Jian Renzi and Zhang Guoqiang as the main actors.

By order of the Board
Linmon Media Limited
Su Xiao
Chairman

Beijing, the PRC
20 October 2025

As at the date of this announcement, the executive directors of the Company are Mr. Su Xiao, Ms. Chen Fei and Ms. Xu Xiao'ou; the non-executive directors of the Company are Ms. Wang Juan and Mr. Zhang Rong; and the independent non-executive directors of the Company are Mr. Jiang Changjian, Ms. Tang Songlian and Ms. Liang Ning.