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**WEIMOB INC.**
**微盟集團***
*(Incorporated in the Cayman Islands with limited liability)*
**(Stock code: 2013)**

# VOLUNTARY ANNOUNCEMENT
# BUSINESS COOPERATION WITH DOUYIN GROUP

This announcement is made by Weimob Inc. (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis.

The Group officially announces its business cooperation with Ocean Engine, a comprehensive digital marketing service platform under Douyin Group. Shanghai Mengyao Weimob Information Technology Co., Ltd., a subsidiary of the Group, has become the integrated agent of advertising business of Ocean Engine and the service provider of Juliang Qianchuan, with a term of license commencing from 26 September 2025 to 31 December 2025.

Relying on its leading AI technology capabilities, mature sales channels, excellent service operations and solid customer base, the Group will actively expand its advertising business share in Ocean Engine, enhance further growth in revenue and profit of marketing business, and seek more cooperation opportunities in other business directions.

The Group will also continue to explore more diversified platform channels to bring new growth impetus for business development and high-quality long-term value return to shareholders.

To the best knowledge, information and belief of the Directors having made all reasonable enquiries, Ocean Engine and its ultimate beneficial owner are independent of the Company.

By Order of the Board
**Weimob Inc.**
**SUN Taoyong**
*Chairman of the Board and Chief Executive Officer*

Shanghai, the PRC
20 October 2025

*As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. FEI Leiming as executive Directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive Directors.*

* *For identification purposes only*