Eternal Beauty Holdings Limited
穎通控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 6883)

VOLUNTARY ANNOUNCEMENT
ESTABLISHMENT OF COOPERATION WITH SWISS PERFECTION

This announcement is made on a voluntary basis by Eternal Beauty Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**"), and is intended to provide the shareholders and potential investors of the Company with an updated business development of the Group.

ESTABLISHMENT OF COOPERATION WITH SWISS PERFECTION

The Board of Directors of the Company (the "**Board**") is pleased to announce that in the third quarter of 2025, the Group has commenced cooperation with Swiss Perfection, a luxury skincare brand in Switzerland. Pursuant to this cooperation, the Group has obtained the exclusive distribution rights of Swiss Perfection's products in the Chinese mainland, Hong Kong and Macau markets, and is responsible for implementing customized market entry and expansion strategies for the brand.

ABOUT SWISS PERFECTION

Swiss Perfection is a high-end skincare brand owned by the Swiss company PP Produits Prestiges SA. The brand focuses on luxury tech-infused and botanical skincare products and is widely praised for its unwavering adherence to Swiss innovative skincare standards and exceptional manufacturing excellence.

REASONS AND BENEFITS OF COOPERATION

This collaboration is expected to effectively expand the Group's portfolio of premium brands, elevate brand barriers, enhance business stability, and comprehensively boost market competitiveness and customer attractiveness, thereby injecting strong impetus into the continued growth of performance.

Shareholders and potential investors of the Company are hereby advised that this announcement is made as a voluntary announcement to inform the public of the latest business development of the Company. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Company's securities.

By order of the Board
Eternal Beauty Holdings Limited
Mr. Lau Kui Wing
Chairman of the Board

Hong Kong, October 27, 2025

As at the date of this announcement, the Board comprises: (i) Mr. Lau Kui Wing, Ms. Lam King, Ms. Lau Wing Yin and Mr. Chu Wai Tsun, Baggio as executive directors and (ii) Mr. Tao Chi Keung, Mr. Nagy Guillaume Nicolas Sébastien and Ms. Chan Soh Cheng as independent non-executive directors.