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AOM INTERNATIONAL GROUP COMPANY LIMITED
權識國際集團股份有限公司

(Incorporated in the Cayman Islands with limited liability and continued in Bermuda with limited liability)

(Stock Code: 00381)

VOLUNTARY ANNOUNCEMENT
UPDATES ON BUSINESS DEVELOPMENT

This announcement is made by AOM International Group Company Limited (the "**Company**") and its subsidiaries (collectively referred to as the "**Group**") on a voluntary basis to provide the shareholders and potential investors of the Company with updates on business development of the Group.

UPDATES ON BUSINESS DEVELOPMENT

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that on 27 October 2025 (after trading hours of the Stock Exchange), the Zhongfu E-Buy Digital Life and Industry Ecosystem Platform ("**Zhongfu E-Buy**")* (中福易購數字生活與產業生態平台), owned by Kiu Hung (Fujian) Investment Limited ("**Kiu Hung Fujian**"), a wholly-owned subsidiary of the Company, was officially launched.

Zhongfu E-Buy is a flagship industrial service ecosystem launched by the Group. Through digital empowerment, industrial clustering, and capitalized operations, Zhongfu E-Buy delivers an "ecosystem+" business model that integrates platform, consumption, industry and commerce. Through business cluster alliances, the platform builds brand scale for independent brands and integrates industry with finance. It aligns with national priorities, mobilizes private capital, advances livelihood policies, revitalizes consumer demand, and elevates industrial alliances, ultimately fostering a closed-loop ecosystem spanning employment, entrepreneurship, livelihood services and capital empowerment.

* *For identification purposes only*

In 3–5 years, Zhongfu E-Buy will convene the business cluster alliance to establish a Stage 1.0 business alliance ecosystem and build a digital life service system characterized by digitalization, industrialization, clustering and capitalization. Over the 3–5 years period, we will integrate the Group's internal ecosystem with the industry brand chain and the full supply-chain system, to achieve Stage 2.0 industrial-standardization cluster and a capital-enabled brand ecosystem. Over 5–10 years, sustained ecosystem development and integration-guided by digital blockchain infrastructure will accelerate industrial integration and business innovation. We will build a brand-chain grid, an industry-integration network, a global proprietary ecosystem, an industrial-capital matrix, and a portfolio of listed entities, culminating in a market-leading service ecosystem in global digital life.

Headquartered in China and Hong Kong with a global outlook, the Company is building a robust industrial ecosystem-leveraging digital life solutions and capital empowerment to achieve industry-finance synergy and cluster prosperity.

Anchored by Zhongfu E-Buy, the Group will upgrade its capital capabilities under industry-finance synergy through digital technologies and blockchain, positioning itself as a leading provider of digital life and alliance services.

The Group will continue to pursue targeted development or investment opportunities to enhance its portfolio and deliver sustainable, stable performance over the long term.

The Company will make relevant announcement(s) on the development of the above businesses in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited as and when appropriate.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
AOM International Group Company Limited
Yang Ling
Chairman

Hong Kong, 27 October 2025

As at the date of this announcement, the Board comprises five executive Directors, Mr. Yang Ling, Mr. Li Lizhong, Mr. Liu Mingqing, Mr. Yang Bincheng and Mr. Fan Xuefei; one non-executive Director Mr. Tang Sing Hing, Kenny; and three independent non-executive Directors, Mr. Chak Ching Long, Mr. Wang Xiao Ning and Ms. Chen Yuxin.