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S-Enjoy Service Group Co., Limited

新城悅服務集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1755)

**RESIGNATION OF NON-EXECUTIVE DIRECTORS,
CHANGE IN COMPOSITION OF BOARD COMMITTEES
AND
CONTINUED SUSPENSION OF TRADING**

The Board announces that with effect from 27 October 2025:

- (1) Mr. Wang Xiaosong resigned as a non-executive Director;
- (2) Mr. Lv Xiaoping resigned as a non-executive Director, and ceased to be a member of the Nomination Committee;
- (3) Mr. Lu Zhongming resigned as a non-executive Director, and ceased to be a member of the Audit Committee;
- (4) Mr. Qi Xiaoming has been appointed as a member of the Nomination Committee; and
- (5) Mr. Jiang Xuzhi has been appointed as a member of the Audit Committee.

RESIGNATION OF NON-EXECUTIVE DIRECTORS

The board (the “**Board**”) of directors (the “**Director(s)**”) of S-Enjoy Service Group Co., Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Wang Xiaosong (“**Mr. Wang**”), Mr. Lv Xiaoping (“**Mr. Lv**”) and Mr. Lu Zhongming (“**Mr. Lu**”) resigned as non-executive Directors with effect from 27 October 2025.

The nomination committee of the Company (the “**Nomination Committee**”) has considered the recommendations from the Independent Investigation Committee (as disclosed in the announcement of the Company dated 30 September 2025) and proposed to the Board for the restructure of the Board composition to enhance the overall independence and better handle conflict of interests. Mr. Wang, Mr. Lv and Mr. Lu agree with such proposal and for the benefit of the Company and its shareholders (the “**Shareholders**”) as a whole, they decided to resign as non-executive Directors.

Each of Mr. Wang, Mr. Lv and Mr. Lu has confirmed that he has no disagreement with the Board and there are no matters in relation to his resignation that need to be brought to the attention of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the Shareholders.

CHANGE IN COMPOSITION OF THE BOARD COMMITTEES

The Board further announces that with effect from 27 October 2025:

- (i) Mr. Lv ceased to be a member of the Nomination Committee;
- (ii) Mr. Lu ceased to be a member of the audit committee of the Company (the “**Audit Committee**”);
- (iii) Mr. Qi Xiaoming has been appointed as a member of the Nomination Committee; and
- (iv) Mr. Jiang Xuzhi has been appointed as a member of the Audit Committee.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended at 9:00 a.m. on Tuesday, 1 April 2025 and will remain suspended until further notice.

The Company wishes to emphasise that the operations of the Group remain stable and unaffected.

The Shareholders and potential investors should exercise caution when dealing in the shares or other securities of the Company.

By order of the Board
S-Enjoy Service Group Co., Limited
Qi Xiaoming
Chairman
Executive Director
Chief Executive Officer

The PRC, 27 October 2025

As at the date of this announcement, the Board comprises Mr. Qi Xiaoming and Ms. Wu Qianqian as executive Directors; and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Jiang Xuzhi as independent non-executive Directors.