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**S-Enjoy Service Group Co., Limited**

**新城悅服務集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1755)**

**CHANGE OF JOINT COMPANY SECRETARY,  
AUTHORIZED REPRESENTATIVE AND PROCESS AGENT,  
WAIVER FROM STRICT COMPLIANCE WITH  
RULES 3.28 AND 8.17 OF THE LISTING RULES  
AND  
CONTINUED SUSPENSION OF TRADING**

**CHANGE OF JOINT COMPANY SECRETARY, AUTHORIZED  
REPRESENTATIVE AND PROCESS AGENT**

The board of directors (the “**Board**”) of S-Enjoy Service Group Co., Limited (the “**Company**”) announces that Ms. Ng Sau Mei (“**Ms. Ng**”) has tendered her resignation as the joint company secretary of the Company (the “**Joint Company Secretary**”), the authorized representative of the Company (the “**Authorized Representative**”) under Rule 3.05 of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and the authorized representative for acceptance of the service of process and notices on behalf of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the “**Process Agent**”) due to other work arrangements with effect from 27 October 2025.

Ms. Ng has confirmed that she has no disagreement with the Board and there is no matter in relation to her resignation that needs to be brought to the attention of the shareholders of the Company and the Stock Exchange. The Board would like to express its sincere gratitude to Ms. Ng for her valuable contributions to the Company during her tenure of office.

The Board is pleased to announce that, following Ms. Ng’s resignation, Ms. Tsui Ka Yan (“**Ms. Tsui**”) has been appointed as the Joint Company Secretary, the Authorized Representative and the Process Agent, with effect from 27 October 2025. Mr. Chen Peng (“**Mr. Chen**”) will continue to serve as the other Joint Company Secretary.

The biographical details of Ms. Tsui and Mr. Chen are set out below:

Ms. Tsui is an assistant manager of the Listing Services Department of TMF Hong Kong Limited and is responsible for provision of corporate secretarial and compliance services to listed company clients. She has over 8 years of experience in the company secretarial field. She obtained a bachelor's degree of business administration in accountancy from City University of Hong Kong in July 2017. She is an associate member of both The Hong Kong Chartered Governance Institute and The Chartered Governance Institute in the United Kingdom.

Mr. Chen Peng, aged 51, serves as the other Joint Company Secretary since November 2024. He previously served as the secretary of the board of directors of Seazen Holdings Co., Ltd. (新城控股集團股份有限公司) (“**Seazen Holdings**”, a company whose shares are listed on the Shanghai Stock Exchange (stock code: 601155)) from March 2016 to November 2024. Seazen Holdings is a subsidiary of Seazen Group Limited (新城發展控股有限公司), which is in turn a company listed on the Main Board of the Stock Exchange (stock code: 1030) (“**Seazen**”, together with its subsidiaries, “**Seazen Group**”).

Mr. Chen joined Seazen Group in January 2006, and served subsequently as the deputy director and director of the board office of Seazen Holdings between January 2006 and March 2015. Between March 2015 and December 2015, Mr. Chen concurrently served as the director of the board office of Seazen and a supervisor of Seazen Holdings. Mr. Chen then served as the director of the board office of Seazen Holdings between January 2016 and March 2016.

Prior to joining Seazen Group, Mr. Chen was an industry and company analyst of Tiantong Securities Research Institute\* (天同證券研究所) (currently known as Zhongtai Securities Co., Ltd. (中泰證券股份有限公司)) between July 2000 and December 2002, and was the deputy director of Central China Securities Research Institute\* (中原證券研究所).

Mr. Chen graduated from Fudan University with a master's degree in applied economics. Mr. Chen also holds the Qualification Certificate of Board Secretary (董事會秘書資格證書) issued by the Shanghai Stock Exchange.

The Board would like to extend its warm welcome to Ms. Tsui on her new appointment.

## **WAIVER FROM STRICT COMPLIANCE WITH RULES 3.28 AND 8.17 OF THE LISTING RULES**

The Company has applied for, and the Stock Exchange has granted a revised waiver (the “**Revised Waiver**”) from strict compliance with the requirements under Rules 3.28 and 8.17 of the Listing Rules and in relation to the eligibility of Mr. Chen to act as the Joint Company Secretary for a period from the effective date of appointment of Ms. Tsui as the Joint Company Secretary to 6 November 2027 (the “**Revised Waiver Period**”) on the following conditions:

- (i) Mr. Chen must be assisted by Ms. Tsui during the Revised Waiver Period; and
- (ii) the Revised Waiver could be revoked if there are material breaches of the Listing Rules by the Company.

Before the end of the Revised Waiver Period, the Company must demonstrate and seek the Stock Exchange’s confirmation that Mr. Chen, having had the benefit of Ms. Tsui’s assistance during the Revised Waiver Period, has attained the relevant experience and is capable of discharging the functions of company secretary under Rule 3.28 of the Listing Rules such that a further waiver will not be necessary.

The Stock Exchange may withdraw or change the Revised Waiver if the Company’s situation changes.

## **CONTINUED SUSPENSION OF TRADING**

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended at 9:00 a.m. on Tuesday, 1 April 2025 and will remain suspended until further notice.

The Company wishes to emphasise that the operations of the Group remain stable and unaffected.

**The Shareholders and potential investors should exercise caution when dealing in the shares or other securities of the Company.**

By order of the Board  
**S-Enjoy Service Group Co., Limited**  
**Qi Xiaoming**  
*Chairman*  
*Executive Director*  
*Chief Executive Officer*

The PRC, 27 October 2025

*As at the date of this announcement, the Board comprises Mr. Qi Xiaoming and Ms. Wu Qianqian as executive directors; and Ms. Zhang Yan, Mr. Zhu Wei and Mr. Jiang Xuzhi as independent non-executive directors.*

\* *For identification purposes only*