Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

EEKA Fashion Holdings Limited
贏家時尚控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 3709)

VOLUNTARY ANNOUNCEMENT
SHARE PURCHASE PURSUANT TO THE SHARE AWARD SCHEME

Reference is made to the announcement of EEKA Fashion Holdings Limited (the "**Company**") dated 10 April 2024 (the "**Announcement**") in relation to the adoption of the share award scheme (the "**Share Award Scheme**") by the Company. Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless the context requires otherwise.

The trustee of the Share Award Scheme had on 30 October 2025 purchased a total of 475,000 shares of the Company (the "**Shares**") from the market to hold on trust for the benefit of the Selected Participants pursuant to the terms and conditions of the Share Award Scheme. Details of the purchase are as follows:

Date of purchase	: 30 October 2025
Total number of Shares purchased	: 475,000 Shares
Percentage of the Shares purchased to the existing total number of Shares in issue	: Approximately 0.067%
Average purchase price per Share	: Approximately HK$7.9569
Total purchase price (excluding all related expenses, transaction levy, brokerage, tax, duties and levies)	: Approximately HK$3,779,515

The Board will from time to time review and determine at its absolute discretion in accordance with the terms of the Share Award Scheme such number of Shares to be awarded to the Selected Participants as it may deem appropriate and the number of Shares to be further purchased from the market under the Share Award Scheme.

By order of the Board
EEKA Fashion Holdings Limited
Jin Ming
Chairman

Hong Kong, 31 October 2025

As at the date of this announcement, the Board comprises Mr. Jin Ming, Ms. He Hongmei and Mr. Jin Rui as executive Directors; and Mr. Zhong Ming, Mr. Zhou Xiaoyu and Mr. Zhang Guodong as independent non-executive Directors.