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新絲路文旅

NEW SILKROAD CULTURALTAINMENT

NEW SILKROAD CULTURALTAINMENT LIMITED

新絲路文旅有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 472)

CHANGE OF THE SINGLE LARGEST SHAREHOLDER

This announcement is made by New Silkroad Culturaltainment Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

The board (the "**Board**") of directors (the "**Director(s)**") of the Company has been informed by Macro-Link International Land Limited ("**Macro-Link International**"), a controlling shareholder of the Company (as defined in the Listing Rules) and a subsidiary of Winnovation Culturaltainment Development Limited (a company listed on the Shenzhen Stock Exchange with stock code: 000620) ("**Winnovation Culturaltainment**") that, on 28 October 2025, Macro-Link International entered into an agreement (the "**Sale and Purchase Agreement**") for the disposal (the "**Disposal**") of 914,163,620 shares of the Company (the "**Shares**"), representing approximately 28.50% of the issued share capital of the Company, to China Agricultural Produce Company Limited ("**China Agricultural**") at the cash consideration of approximately HK$149 million (representing HK$0.163 per Share). Completion of the Disposal is expected to take place within 30 days from the date of signing of the Sale and Purchase Agreement.

To the best of the knowledge, information and belief of the Directors having made all reasonable enquiries, China Agricultural has not commenced operation and is wholly owned by Shouguang Vegetable Research and Development in the Field of Basic and Advanced Agriculture – L.L.C – O.P.C. as at the date of this announcement. China Agricultural and its ultimate beneficial owner(s) are third parties independent of the Company and its connected persons (as defined in the Listing Rules). There is also no past business or other relationship between China Agricultural and Macro-Link International.

Upon completion of the Disposal, Winnovation Culturaltainment's shareholding interest in the Company through Macro-Link International will decrease from 1,757,450,743 Shares, representing 54.79% of the issued share capital of the Company, to 843,287,123 Shares, representing approximately 26.29% of the issued share capital of the Company, and China Agricultural will become the single largest shareholder of the Company holding 914,163,620 Shares, representing approximately 28.50% of the issued share capital of the Company.

The Board does not expect that the Disposal will have any material adverse impact on the daily operation of the Group.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
New Silkroad Culturaltainment Limited
Wang Gengyu
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 4 November 2025

As at the date of this announcement, the Board comprises six executive Directors, namely, Mr. Wang Gengyu, Mr. Liu Huaming, Ms. Qiu Xuan, Mr. Zhang Jian, Mr. Hang Guanyu and Mr. Shen Yang, and two independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen and Mr. Chow On Kiu.