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Sterling Group Holdings Limited

美臻集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1825)

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "Board") of directors (the "Directors") of Sterling Group Holdings Limited (the "Company", together with its subsidiaries, the "Group") announces that, with effect from 7 November 2025, Ms. Zhang Man ("Ms. Zhang") has been appointed as an executive Director. The biographical details of Ms. Zhang are set out below:

Ms. Zhang, aged 34, obtained a bachelor degree of Business Administration and a master degree of Business Administration from the Universidad Empresarial de Costa Rica in 2018 and 2024 respectively. Ms. Zhang has extensive experience in investment and business management. She has worked as a vice general manager of Hubei Dingfeng Building Materials Co., Ltd.* (湖北鼎峰 建材有限公司) since October 2023, and has worked with the board of directors of that company in planning and implementation of business strategies.

Ms. Zhang has entered into a service agreement with the Company on 7 November 2025 for a term of three years. She will hold office until the next annual general meeting of the Company and is thereafter subject to retirement by rotation and re-election in accordance with the articles of association of the Company. Ms. Zhang will be entitled to an annual salary of HK\$300,000 which is determined by the Board on the recommendation of the remuneration committee of the Company and by reference to her duties and responsibilities and prevailing market conditions.

As at the date of this announcement, Ms. Zhang has no interest in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, as at the date of this announcement, Ms. Zhang (i) has not held any directorships in other publicly listed companies in the last three years; and (ii) does not have any other relationship with any Directors, senior management, substantial or controlling shareholders of the Company.

Save as disclosed above, the Board is not aware of any other matter in relation to the appointment of Ms. Zhang that needs to be brought to the attention of the shareholders of the Company and does not have any information which is required to be disclosed under Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities (the "Listing Rules") of The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its warmest welcome to Ms. Zhang for joining the Board.

By order of the Board

Sterling Group Holdings Limited
美臻集團控股有限公司*

Yang Lun

Executive Director

Hong Kong, 7 November 2025

As at the date of this announcement, Ms. Wong Mei Wai Alice is the executive Director and Chairperson, Mr. Siu Yik Ming, Mr. Yang Lun and Ms. Zhang Man are the executive Directors; and Ms. Chen Jie, Ms. Gao Yuan Yuan and Ms. Wu Jing are the independent non-executive Directors.

* For identification purpose only