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eprint GROUP LIMITED
eprint集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1884)

POSITIVE PROFIT ALERT

This announcement is made by eprint Group Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company would like to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary review of the latest unaudited consolidated management accounts of the Company for the six months ended 30 September 2025 and other information of the Group currently available to the Board, it is expected that the Group would record a profit attributable to the equity holders of the Company for not more than HK$0.1 million for the six months ended 30 September 2025, as compared to a loss attributable to the equity holders of the Company of approximately HK$6.9 million recorded for the six months ended 30 September 2024. The expected turnaround from loss to profit would be mainly attributable to (i) implementation of artificial intelligence-driven automation technology in digital printing operations, which has enhanced operational efficiency; (ii) rationalization of production capacity and streamlining of manufacturing processes through data-driven resource optimization; and (iii) decreases in selling and distribution expenses and administrative expenses resulted from various cost control measures, implemented by the Group during the six months ended 30 September 2025.

As at the date of this announcement, the Company is still in the process of finalising its unaudited consolidated financial statements for the six months ended 30 September 2025. The information contained in this announcement is only based on a preliminary review and assessment by the Board with reference to the latest unaudited consolidated management accounts of the Company for the six months ended 30 September 2025 and other information of the Group currently available to the Board, which have neither been reviewed by the audit committee of the Company nor audited or reviewed by the Company's auditors. The above information may be subject to further adjustments upon further review.

Actual financial results of the Group may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to refer to the announcement of the interim results of the Group for the six months ended 30 September 2025, which is expected to be published in November 2025 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
eprint Group Limited
She Siu Kee William
Chairman

Hong Kong, 12 November 2025

As at the date of this announcement, the executive Directors are Mr. She Siu Kee William, Mr. Chong Cheuk Ki and Mr. Leung Yat Pang; the non-executive Director is Mr. Leung Wai Ming; and the independent non-executive Directors are Mr. Poon Chun Wai, Mr. Fu Chung, Mr. Ma Siu Kit and Ms. Yu Mei Hung.