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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the extraordinary general meeting (the "**EGM**") of Hony Media Group (the "**Company**") will be held at 21/F, Grand Millennium Plaza, 183 Queen's Road Central, Hong Kong on Tuesday, 9 December 2025, at 10:00 a.m. for the purpose of considering and, if thought fit, passing with or without amendments, the following resolution of the Company as an ordinary resolution:

ORDINARY RESOLUTION

"**THAT**

(a) subject to and conditional upon, among other things, the Listing Committee of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") granting approval for the listing of, and permission to deal in, the Consolidated Shares (as defined below), with effect from the second business day immediately following the day of passing of this resolution, being a day on which the shares of the Company are traded on the Stock Exchange:

(i) every ten (10) issued and unissued ordinary shares of par value of HK$0.02 each in the share capital of the Company (the "**Existing Share(s)**") be consolidated into one (1) ordinary share (each a "**Consolidated Share**") of par value of HK0.20 each (the "**Share Consolidation**"), and such Consolidated Share(s) shall rank *pari passu* in all respects with each other and have the rights and privileges and be subject to the restrictions contained in the articles of association of the Company;

(ii) immediately upon the Share Consolidation becoming effective, the authorised share capital of the Company will be changed from HK$3,002,407,600 divided into 150,000,000,000 Existing Shares of par value of HK$0.02 each and 240,760,000 nonvoting convertible preference shares of par value of HK$0.01 each to HK$3,002,407,600 divided into 15,000,000,000 Consolidated Shares of par value of HK$0.20 each and 240,760,000 non-voting convertible preference shares of par value of HK$0.01 each;

(iii) any fractional Consolidated Shares resulting from the Share Consolidation will be disregarded and will not be issued to the shareholder(s) of the Company concerned, but all such fractional Consolidated Shares will be aggregated and, if possible, sold for the benefit of the Company in such manner and on such terms as the directors of the Company (the "**Directors**") may think fit and/or repurchased (and, if thought fit, cancelled) in such manner and on such terms as the Directors may think fit; and

(iv) any one or more Director(s) be and is/are hereby authorised to take such actions, do all such acts and things and execute all such further documents or deeds as he/she/they may, in his/her/their absolute discretion, consider necessary, appropriate, desirable or expedient for the purpose of, or in connection with, the implementation of or giving effect to or the completion of any matters relating to the Share Consolidation and to attend to any necessary registration and/or filing for and on behalf of the Company."

By Order of the Board
Hony Media Group
Raymond HAU
Company Secretary

Hong Kong, 19 November 2025

Notes:

1. Any shareholder entitled to attend and vote at the EGM convened by the above notice ("**Notice**") or its adjourned meeting (as the case may be) is entitled to appoint one (or, if he/she/it holds two or more Shares, more than one) proxy to attend the EGM and, on a poll, vote on his/her/its behalf in accordance with the Articles of Association of the Company. A proxy need not be a shareholder of the Company. A form of proxy for use at the EGM or its adjournment (as the case may be) is enclosed with the Company's circular dated 19 November 2025 ("**Circular**") and is also available on the respective websites of the Stock Exchange and the Company.

2. To be valid, a form of proxy, duly signed and completed, together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof), must be lodged with the Company's Hong Kong branch share registrar, Tricor Investor Services Limited ("**Registrar**"), at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for holding the EGM or its adjourned meeting (as the case may be) and in default, the proxy will not be treated as valid. Completion and return of the form of proxy shall not preclude Members from attending and voting in person at the EGM or its adjourned meeting (as the case may be) should they so wish. In that event, the said form(s) of proxy shall be deemed to be revoked.

   The contact phone number of the Registrar is (852) 2980 1333.

3. The Register of Members of the Company will be closed from Thursday, 4 December 2025 to Tuesday, 9 December 2025 (both dates inclusive) for ascertaining the entitlements to attend and vote at the EGM during which period no transfer of Shares will be registered. In order to be eligible to attend and vote at the EGM, all completed transfer forms accompanied by the relevant share certificates must be lodged with the Registrar at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on Wednesday, 3 December 2025.

4. Where there are joint registered holders of any shares of the Company, any one of such joint holders may attend and vote at the EGM or its adjourned meeting (as the case may be), either in person or by proxy, in respect of such shares as if he/she/ it were solely entitled thereto; but if more than one of such joint holders are present at the EGM or its adjourned meeting (as the case may be) personally or by proxy, then one of such holders so present whose name stands first in the Register of Members of the Company in respect of such shares shall alone be entitled to vote in respect thereof.

5. In compliance with Rule 13.39(4) of the Listing Rules, voting on the resolution proposed in the Notice shall be decided by way of a poll at the EGM.

As at the date of this announcement, the Board comprises:

Mr. ZHAO John Huan[2] (Chairman), Mr. CHENG Wu[1] (CEO), Mr. YUEN Hoi Po[1] (President), Mr. YUEN Kin[3], Ms. WANG Song Song[3] and Ms. PAN Min[3]

[1] Executive director
[2] Non-executive director
[3] Independent non-executive director