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東方企控集團有限公司
ORIENTAL ENTERPRISE HOLDINGS LIMITED
(Incorporated in Hong Kong with limited liability)
(Stock Code: 18)

PROPOSED CHANGE OF COMPANY NAME AND PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

PROPOSED CHANGE OF COMPANY NAME

The board (the "**Board**") of directors (the "**Director(s)**") of Oriental Enterprise Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") proposes to change the name of the Company from "Oriental Enterprise Holdings Limited 東方企控集團有限公司" to "Oriental Media Group Limited 東方傳媒集團有限公司" (the "**Change of Company Name**").

Conditions of the Change of Company Name

The Change of Company Name is subject to satisfaction of the following conditions:

1. the passing of a special resolution by the shareholders of the Company (the "**Shareholders**") at the extraordinary general meeting approving the Change of Company Name; and

2. the issuance of the certificate of change of name by the Registrar of Companies in Hong Kong confirming the Change of Company Name.

Subject to the satisfaction of the above conditions, the Change of Company Name will take effect from the date of issuance of the certificate of change of name by the Registrar of Companies in Hong Kong.

Reasons for the Change of Company Name

In response to the uncertain local economic outlook and the ongoing adjustments in the property market, the Group will focus its resources on its core media business to consolidate its leading market position. The Board considers that the Group's current name, "Oriental Enterprise Holdings Limited 東方企控集團有限公司", does not seem to accurately reflect the actual state of its business. It is therefore proposed that the Company's name be changed to "Oriental Media Group Limited 東方傳媒集團有限公司" to establish a clearer corporate identity and enhance its corporate image.

The Board is of the opinion that the Change of Company Name will benefit the Company's future business development and is in the best interests of the Company and the Shareholders as a whole.

Effect of the Change of Company Name

The Change of Company Name will not affect any rights of the holders of securities of the Company or the Group's daily business operation and its financial position.

Once the Change of Company Name becomes effective, any issue of share certificates of the Company thereafter will be in the new name of the Company. Subject to the confirmation by The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), the English and Chinese stock short names of the Company for trading in the securities of the Company on the Stock Exchange will also be changed after the new name of the Company becomes effective.

All existing share certificates of the Company in issue bearing the existing name of the Company will, upon the Change of Company Name becoming effective, continue to be evidence of title to such shares of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company.

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

In view of the proposed Change of Company Name, the Board also proposes to amend the existing articles of association of the Company (the "**Existing Articles**") to reflect the Change of Company Name by replacing all references to "Oriental Enterprise Holdings Limited 東方企控集團有限公司" in the Existing Articles with "Oriental Media Group Limited 東方傳媒集團有限公司" (the "**Amendments**"). The proposed Amendments are subject to the passing of a special resolution of the Company at the extraordinary general meeting and shall take effect upon the Change of Company Name becoming effective.

GENERAL

An extraordinary general meeting (the "**EGM**") will be convened and held for the Shareholders to consider and, if thought fit, approve the proposed Change of Company Name and the proposed Amendments. A circular containing further details of the proposed Change of Company Name and the proposed Amendments, together with a notice convening the EGM and the related proxy form, will be despatched to the Shareholders in due course.

The Company will make further announcement(s) as and when appropriate to inform the Shareholders of the poll results of the EGM, the effective date of the Change of Company Name and relevant trading arrangements, the Amendments and any updates to English and Chinese stock short names of the Company for trading in the securities of the Company on the Stock Exchange.

By order of the Board
Oriental Enterprise Holdings Limited
Ka-bong WONG
Company Secretary

Hong Kong, 21 November 2025

As at the date hereof, the Board comprises seven Directors, of which three are Executive Directors, namely Mr. Ching-fat MA (Chairman), Mr. King-ho MA (Vice Chairman) and Mr. Shun-chuen LAM (Chief Executive Officer), one Non-executive Director, namely Mr. Dominic LAI and three Independent Non-executive Directors, namely Mr. Yat-fai LAM, Ms. Ching-wah YIP and Mr. Hung-kei TSANG.