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AOM INTERNATIONAL GROUP COMPANY LIMITED
權識國際集團股份有限公司

(Incorporated in the Cayman Islands with limited liability and continued in Bermuda with limited liability)

(Stock Code: 00381)

VOLUNTARY ANNOUNCEMENT
LATEST BUSINESS DEVELOPMENT

This announcement is made by AOM International Group Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to inform the shareholders of the Company and potential investors of the latest development of the Group's wine and spirits business in Mainland China.

COOPERATION FRAMEWORK AGREEMENT

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that on 21 November 2025 (after trading hours of the Stock Exchange), Kiu Hung (Fuijian) Investment Co., Ltd ("**Kiu Hung Fuijian**"), a wholly-owned subsidiary of the Company, entered into the Cooperation Framework Agreement with Guangdong Qianjunwanjiang Group Co., Ltd.* (廣東千軍萬醬集團股份有限公司) ("**Guangdong Qianjunwanjiang**") in relation to the Possible Cooperation ("**Cooperation**").

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, Guangdong Qianjunwanjiang and their ultimate beneficial owners are independent third parties respectively.

COOPERATION

Pursuant to the Cooperation Framework Agreement, Kiu Hung Fuijian will work together with Guangdong Qianjunwanjiang, aiming at providing the world with truly tasteful wine, with a vision of becoming the most reliable large international brand amongst global wines. Its ultimate mission is to support the entrepreneurship of retired veterans and to be a patriotic and supportive enterprise.

* *For identification purposes only*

With the continued growth of economy and the continuous upgrading of consumption in Mainland China, the wine and spirits industry, as an important part of the broader consumption sector, is showing tremendous market potential and opportunities. All the parties will fully make use of their respective advantages to jointly explore and develop new opportunities in the domestic market for wine and spirits.

INFORMATION ON GUANGDONG QIANJUNWANJIANG

Guangdong Qianjunwanjiang

Established in the PRC in January 2017, Guangdong Qianjunwanjiang is a conglomerate focusing on creating brands of wine and spirits of all kinds. With "Qianjunwanjiang Wine", a national brand of sauce-flavored white wine in Maotai Town, as its core product, it drives the development of wine and spirits brands of all kinds, including red wine, foreign wine and health wine, by means of contracts and agency, cross-industry alliances and resource integration. As a result, a complete industrial chain platform is formed for the wine product market.

REASONS FOR AND BENEFITS OF THE COOPERATION

The Group is principally engaged in (i) the manufacturing and trading of toys and gifts items, (ii) exploration of natural resources, (iii) the business of Chinese herbs products, and (iv) the investment in various potential businesses including fruit plantation, yellow wine, leisure and culture.

The Cooperation between Kiu Hung Fuijian and Guangdong Qianjunwanjiang Group can enhance their mutual capacities based on the following core reasons and benefits: The Group's accumulated expertise in medicinal cuisine resources and health beverage development, coupled with Qianjunwanjiang's source-flavored base wine production process, can jointly create new "medicinal wine fusion" products (such as the health wine series) to capture the emerging market of health product consumption. In terms of channels, the Group is opening offline outlets through its nationwide expansion plan for medicinal stew stores, while Qianjunwanjiang needs to accelerate the realization of its goal of "10,000 chain stores". The parties can form a composite sales scenario of "white wine + health drinks" through channel sharing, thereby increasing the revenue of individual stores and reducing market development costs. In addition, the Group is assisted by the listing platform with Hong Kong stocks as well as its capital operation capabilities which can provide financial support for Qianjunwanjiang's franchisee support program (such as entrepreneurship subsidies for retired veterans), while Qianjunwanjiang, with its mature operation system for sauce-flavored wine brands, benefits the Group's entering of the high-margin white wine market with low risk, and our market credibility would be strengthened by leveraging its patriotic and supportive brand image, thereby ultimately achieving a strategic cooperation of "production capacity synergy, product innovation, channel sharing and capital complementarity".

After considering the foregoing, the Directors believe that the cooperation agreement is in the interests of the Group and that its terms and conditions are entered into on normal commercial terms, fair and reasonable and in the interests of the Company and its shareholders as a whole.

LISTING RULES IMPLICATIONS

As the transactions contemplated under the Cooperation Framework Agreement generate revenue in the normal and ordinary course of the Group's business, entering into the Cooperation Framework Agreement does not constitute a notifiable transaction under Chapter 14 of the Listing Rules.

The Cooperation Framework Agreement is only a framework agreement, which only outlines the cooperation intentions, willingness and overall direction of the Cooperation between Kiu Hung Fuijian and Guangdong Qianjunwanjiang. The Company hereby emphasizes that no specific terms have been reached regarding the Cooperation. Further details regarding the Cooperation are still under negotiation and will be determined by a separate formal contract to be signed by the parties. If the parties have formulated specific cooperation terms, the Company will carefully assess its impact in accordance with Chapter 14 of the Listing Rules and ensure full compliance with the relevant regulations.

By order of the Board
AOM International Group Company Limited
Yang Ling
Chairman

Hong Kong, 21 November 2025

As at the date of this announcement, the Board comprises five executive Directors, Mr. Yang Ling, Mr. Li Lizhong, Mr. Liu Mingqing, Mr. Yang Bincheng and Mr. Fan Xuefei; one non-executive Director Mr. Tang Sing Hing, Kenny; and three independent non-executive Directors, Mr. Chak Ching Long, Mr. Wang Xiao Ning and Ms. Chen Yuxin.