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HOPE LIFE INTERNATIONAL HOLDINGS LIMITED
曠逸國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1683)

VOLUNTARY ANNOUNCEMENT
APPOINTMENT OF CO-CHAIRMAN OF THE ASIA-PACIFIC REGION

APPOINTMENT OF CO-CHAIRMAN OF THE ASIA-PACIFIC REGION

The board (the "**Board**") of directors (the "**Directors**") of Hope Life International Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") hereby announces:

Mr. Zheng Jian ("**Mr. Zheng**") has been appointed as the Co-chairman of the Asia-Pacific Region, with effect from 21 November 2025.

The biographical details of Zheng Jian are set out as follows:

Mr. Zheng Jian

He is the founder of Zhongchuang Wangyan Platform* (中創網宴平台) and the chairman of Zhongchuang Wangyan (Shenzhen) Technology Co., Ltd.* (中創網宴(深圳)科技有限公司). He holds a Doctor of Business Administration degree from Preston University and has served as a visiting professor for EMBA programs at multiple universities.

Prof. Zheng worked in government institutions in his early career. Following Deng Xiaoping's Southern Tour speeches, he ventured into Shenzhen and worked in joint ventures and listed companies. Subsequently, he pursued MBA and DBA studies at universities, eventually taking up a teaching position to deliver EMBA courses such as Organizational Behavior, Leadership Artistry, and Corporate Strategic Management. He was invited to teach at dozens of universities and hundreds of large and medium-sized enterprises. He later transitioned into investment and financing, and participated in listing guidance for multiple enterprises.

With extensive working experience spanning government, business, finance, industry, academia and research over many years, Prof. Zheng has become an expert in management consulting and investment financing possessing both profound theoretical knowledge and practical experience.

Launched in April 2022 in Yunnan, Wangyan Platform* (網宴平台) has built substantial brand influence over three years. Its market presence spans over a dozen provinces, with current platform membership exceeding one million followers. The operational team comprises over a thousand partners and collaborates with nearly 30,000 merchants. According to its plan, Wangyan Platform will be expanded nationwide and overseas in the future, with its supply chain system expected to generate significant market traffic.

Prof. Zheng has been a prolific writer outside of his professional duties, publishing about a dozen works including The Great Convergence* (《大融合》), The Art of Online Banquet* (《網宴之道》), First Zto be a Tycoon, then to be a Confucian Merchant* (《先做土豪，再做儒商》), Listed Companies Are Engineered* (《上市公司是設計出來的》), The Theory of Mental Wealth* (《心智財富論》), Sunshine Successology* (《陽光成功學》), and Sunshine Families and the Future of Children* (《陽光家庭與子女的未來》).

Leveraging Mr. Zheng's personal capabilities and experience, he will effectively assist the Group in promoting and developing its online banquet business. Concurrently, he will explore potential acquisitions in related industries to broaden the Company's business scope and strengthen the Group's overall capabilities.

The Board takes this opportunity to welcome Mr. Zheng to the Company.

By Order of the Board
Hope Life International Holdings Limited
LU Zhaowei
Chairman

Hong Kong, 21 November 2025

As at the date of this announcement, the Board of Directors of the Company comprises Mr. LU Zhaowei, Mr. XIAO Yi, Mr. LI Ka Chun Gordon, Mr. LI Congwei and Mr. WANG Lun as executive Directors; and Mr. ZHEN Jian, Ms. ZHAO Hongqin and Ms. CHAN Wai Yan as independent non-executive Directors.

* *For identification purposes only*