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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)
(Stock Code: 205)

APPOINTMENT OF EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD AND RESIGNATION OF EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

RESIGNATION OF EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

The board of directors (the “**Board**”) of SEEC Media Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Li Wei (“**Mr. Li**”) has tendered his resignation as the chairman of the Board and an executive Director, which will take effect on 28 November 2025, in order to devote more time to his other business engagements.

Mr. Li has confirmed that he has no disagreement with the Board and there is no matter relating to his above resignation and cessation that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”) and the Stock Exchange.

The Board would like to take this opportunity to express its sincere gratitude to Mr. Li for his valuable contributions to the Company during his tenure of Board chairmanship and directorship.

APPOINTMENT OF EXECUTIVE DIRECTOR AND CHAIRMAN OF THE BOARD

The Board is pleased to announce that Mr. Wu Mansheng (“**Mr. Wu**”) has been appointed as an executive director of the Company and chairman of the Board with effect from 28 November 2025. Mr. Wu is currently the director of subsidiaries of the Company.

Mr. Wu, aged 48, has over thirty years of experience on the health and wellness sector. He is specialized in health and wellness products. Prior to his tenure with the Group, Mr. Wu steered his brand consistently topped the best selling charts for health and wellness products on major e-commerce platforms.

Mr. Wu did not hold any other directorship in any public listed companies in Hong Kong or overseas for the last three years. Mr. Wu has no relationship with any director, senior management or substantial or controlling shareholder of the Company.

There is no service contract between Mr. Wu and the Company. His appointment has no fixed term and is subject to retirement at the forthcoming annual general meeting of the Company. Mr. Wu's remuneration will be determined by the Board with reference to his duties and responsibilities with the Group.

As at the date of this announcement, Mr. Wu has no interest in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Saved as disclosed above, there is no other matters in relation to the appointment of Mr. Wu which are required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there is no other information that need to be brought to the attention of the shareholders of the Company.

The Board would like to welcome Mr. Wu for his joining to the Company.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 28 November 2025

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Wu Mansheng, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors and Mr. Law Chi Hung, Ms. Fang Ying and Mr. Guo Hui as the independent non-executive directors.