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Tian Ge Interactive Holdings Limited
天鴿互動控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1980)

APPOINTMENT OF AN EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Director(s)**") of Tian Ge Interactive Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") is pleased to announce that Mr. Zhao Weiwen (趙偉文先生) ("**Mr. Zhao**") has been appointed as an executive Director with effect from 28 November 2025.

The biographical details of Mr. Zhao are set out as follows:

Mr. Zhao Weiwen (趙偉文), aged 58, is the chief executive officer of the Company, and has over 28 years of experience in the Internet industry. Before joining the Group, Mr. Zhao served as the manager of value-added business department and key client department of China Telecom's Jinhua Branch (中國電信金華分公司) in Jinhua, Zhejiang Province from August 1995 to March 2010, where Mr. Zhao was involved in building Internet network infrastructures and related projects.

Mr. Zhao started to work for the Group since April 2010. He was the general manager of Jinhua9158 Network Science and Technology Co., Ltd.* (金華就約我吧網絡科技有限公司) from April 2010 to July 2010 and the general manager of Jinhua99 Information Technology Co., Ltd.* (金華玖玖信息技術有限公司) from July 2010 to December 2010. Mr. Zhao has been working as the general manager of Zhejiang Tiange Information and Technology Co., Ltd* (浙江天格信息技術有限公司) for nearly ten years since January 2011 and is responsible for the daily management of Zhejiang Tiange Information and Technology Co., Ltd, including administration, human resources, IT, finance, customer services, and Internet supervision. Mr. Zhao is also currently holding various positions in a number of subsidiaries of the Group, including supervisor of Jinhua Xuance Investment Management Co., Ltd* (金華萱策投資管理有限公司), Zhejiang Genxuan Investment Management Co., Ltd.* (浙江亘萱投資管理有限公司) and Jinhua Xingyue Information Technology Co., Ltd* (金華興悅信息技術有限公司), executive director, manager and legal representative of Star Power Culture Media (Beijing) Co., Ltd.* (新秀動力文化傳媒(北京)有限公司), and executive director, general manager and legal representative of Zhejiang Tiange Information Technology Co., Ltd* (浙江天格信息技術有限公司), and is in charge of the daily management and development of a number of subsidiaries of the Group.

Mr. Zhao obtained a diploma in project management from the People's Liberation Army Information Engineering College (解放軍信息工程學院) in Zhengzhou in July 1994.

As at the date of this announcement, save as disclosed herein, Mr. Zhao has not held any directorship in any other listed companies the securities of which are listed on any securities market in Hong Kong or overseas in the past three years. Save as disclosed herein, Mr. Zhao does not have any relationship with any Director, senior management or substantial or controlling shareholder of the Company.

As at the date of this announcement, Mr. Zhao is interested in 1,105,203 shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), representing approximately 0.10% of the total issued share capital of the Company.

Mr. Zhao has entered into a service agreement with the Company and his current appointment is for a term of three years commencing from 28 November 2025. Mr. Zhao is subject to retirement and re-election at the next following annual general meeting of the Company after his appointment and thereafter subject to retirement by rotation and re-election at least once every three years in accordance with the articles of association of the Company. Pursuant to the terms of Mr. Zhao's service agreement, he shall not receive any Director's fee. However, Mr. Zhao is entitled to additional remuneration for overseeing multiple internal departments of the Company. Mr. Zhao's remuneration for his supervisory role at the Company comprises an annual salary of RMB665,000, annual housing provident fund and social security contributions of approximately RMB35,000 and employer's contribution to a retirement benefit scheme of RMB45,000.

Save as disclosed herein, there is no other matter relating to the appointment of Mr. Zhao that need to be brought to the attention of the holders of securities of the Company, nor is there any information as required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on of The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to welcome Mr. Zhao to join the Board.

By order of the Board
Tian Ge Interactive Holdings Limited
Fu Zhengjun
Chairman

Hong Kong, 28 November 2025

As at the date of this announcement, the executive Directors are Mr. Fu Zhengjun, Mr. Mai Shi'en and Mr. Zhao Weiwen; the non-executive Director is Ms. Cao Fei; and the independent non-executive Directors are Mr. Tse Ming Lun Alan, Mr. Wang Mingchun and Mr. Lam Yick Man.

* *For identification purposes only*