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SEEC MEDIA GROUP LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 205)

POLL RESULTS OF THE SPECIAL GENERAL MEETING HELD ON 8 DECEMBER 2025

References are made to the circular (the "**Circular**") and the notice (the "**Notice**") of the special general meeting ("**SGM**") of SEEC Media Group Limited (the "**Company**") both dated 20 November 2025, and the announcement of the Company dated 5 December 2025. Unless otherwise defined, terms used herein shall have the same meaning as defined in the Circular and the Notice. At the SGM held on 8 December 2025, a poll was conducted on the proposed resolution as set out in the Notice pursuant to the requirements of the Listing Rules.

As at the date of the SGM, the number of issued shares of the Company was 1,251,214,095 shares, which was the total number of shares entitling the holders to attend and vote on the resolution at the SGM. There were no shares entitling the holders to attend and vote only against the resolution at the SGM.

No shareholders were required to abstain from voting on any of the resolutions at the SGM. No person has indicated in the Circular that he/she/it intends to abstain from voting on or vote against any of the resolutions at the SGM.

The Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, was appointed as the scrutineer for the voting at the SGM. The poll results are as follows:

SPECIAL RESOLUTION		No. of Shares Voted and %	
		FOR	**AGAINST**
1.	To consider and, if thought fit, pass with or without amendments, the following resolution as a special resolution: "**THAT**: (a) subject to and conditional upon the necessary approval of the Registrar of Companies in the Bermuda being obtained, the English name of the Company be changed from "SEEC Media Group Limited" to "BFB Health Limited" and delete the Chinese name of the Company "財訊傳媒集團有限公司" (the "**Proposed Change of Company Name**"); and (b) any one of the directors of the Company be and is hereby authorised to do all such acts and things and execute all documents or make such arrangements including under seal where appropriate, as he/she may, in his/her absolute discretion, consider necessary or expedient to effect the Proposed Change of Company Name and to attend to any necessary registration and/or filing for and on behalf of the Company."	86,020,240 (100%)	0 (0%)

The full text of the resolution are set out in the Notice.

As more than 75% of the votes were cast in favour of the proposed resolution numbered 1 such resolution was duly passed as a special resolution of the Company.

All Directors attended the SGM in person or by electronic means except Mr. Wu Mansheng due to his other business arrangement.

By Order of the Board
SEEC Media Group Limited
Li Leong
Executive Director

Hong Kong, 8 December 2025

As at the date of this announcement, the Board comprises Mr. Li Leong, Mr. Wu Mansheng, Mr. Li Zhen and Mr. Zhou Hongtao as the executive directors; and Mr. Law Chi Hung, Ms. Fang Ying and Mr. Guo Hui as the independent non-executive directors.