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## **BEIJING MEDIA CORPORATION LIMITED**

### **北青傳媒股份有限公司**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1000)**

## **ANNOUNCEMENT RESIGNATION OF DIRECTORS AND PROPOSED APPOINTMENT OF DIRECTORS**

### **RESIGNATION OF DIRECTORS**

The board of directors (the “**Board**”) of Beijing Media Corporation Limited (the “**Company**”) hereby announces that on 11 December 2025, the Board received the written resignations from Ms. Sun Baojie (“**Ms. Sun**”), the chairman of the Company, non-executive director, chairman of the nomination committee of the Board and authorised representative of the Company and Ms. Cui Ping (“**Ms. Cui**”), a non-executive director of the Company and member of the audit committee of the Board. Due to job rearrangement, Ms. Sun has conveyed to the Board her request to resign from the positions as the chairman of the Company, non-executive director, chairman of the nomination committee of the Board and authorised representative of the Company; due to job rearrangement, Ms. Cui has conveyed to the Board her request to resign from the positions as the non-executive director of the Company and member of the audit committee of the Board of the Company. Such resignations shall take effect from the date when the appointments of the corresponding new non-executive directors are approved by the shareholders of the Company (the “**Shareholders**”) at the general meeting.

Ms. Sun and Ms. Cui have confirmed that they have neither disagreements nor unsettled issues with the Company or the Board and there were no other issues in respect of their resignations that need to be brought to the attention of the Shareholders.

During their tenure, Ms. Sun and Ms. Cui have made outstanding contribution to the strategic transformation and business development of the Company in diligent performance of their duties. The Board would like to take this opportunity to express its sincere gratitude to Ms. Sun and Ms. Cui for their valuable contribution to the Company during their term of service.

## **PROPOSED APPOINTMENT OF DIRECTORS**

The Board hereby announces that on 11 December 2025, Mr. Nie Sen (“**Mr. Nie**”) and Mr. Li Zhen (“**Mr. Li**”) were nominated as non-executive directors of the ninth session of the Board of the Company, effective from the date of approval by the Shareholders at the general meeting.

Biographical details of the two director candidates are set out below:

### **Biographical details of Mr. Nie**

Mr. Nie Sen, aged 39, currently serves as the general manager of the culture and sports division at Beijing Capital Group Co., Ltd. (北京首都創業集團有限公司). Mr. Nie joined Beijing Capital Group Co., Ltd. (北京首都創業集團有限公司) in February 2018 and has successively held positions such as deputy general manager of the infrastructure division, deputy general manager of the environmental industry division and the infrastructure division and deputy general manager of the industrial development division as well as director of the office (party committee office, board office, general manager’s office, and party committee office of the administrative bodies), deputy secretary of the party committee of the administrative bodies and general manager of the culture and sports division. Prior to joining Beijing Capital Group Co., Ltd. (北京首都創業集團有限公司), Mr. Nie primarily worked at Beijing State-owned Assets Management Co., Ltd. (北京市國有資產經營有限責任公司) and the Urban Comprehensive Management Commission of Dongcheng District, Beijing (北京市東城區城市綜合管理委員會). From January 2012 to February 2018, he successively held roles such as written secretary of the comprehensive management department, information manager, secretary, senior manager and deputy general manager at Beijing State-owned Assets Management Co., Ltd. (北京市國有資產經營有限責任公司). From July 2008 to January 2012, he served successively as an intern and staff member at the Urban Comprehensive Management Commission of Dongcheng District, Beijing (北京市東城區城市綜合管理委員會). Additionally, Mr. Nie has concurrently served as the manager of the human resources and administration department (fulfilling the duties of the board secretary) of China Railway Asia-Europe Construction Investment Co., Ltd. (中鐵亞歐建設投資有限公司) from October 2016 to February 2018 and served as the deputy director of the Winter Olympics Project Management Office of Beijing State-owned Assets Management Co., Ltd. (北京市國有資產經營有限責任公司) on a temporary assignment from July 2017 to February 2018. Mr. Nie obtained a bachelor of arts degree in Chinese Language and Literature from the School of Humanities at China University of Political Science and Law, followed by a master of public administration degree in Public Administration from the School of Politics and Public Administration at China University of Political Science and Law.

## **Biographical details of Mr. Li**

Mr. Li Zhen, aged 35, currently serves as the deputy general manager of the culture and sports division at Beijing Capital Group Co., Ltd. (北京首都創業集團有限公司). Mr. Li joined Beijing Capital Group Co., Ltd. (北京首都創業集團有限公司) since March 2020 and has successively held positions such as the general manager of the office of cultural and creative industries, senior manager of the finance division, senior manager of the risk supervision division, assistant general manager of the industrial development division, deputy general manager of the culture and sports division. Prior to joining Beijing Capital Group Co., Ltd. (北京首都創業集團有限公司), Mr. Li primarily worked at the urban renewal platform of Capital Jingzhong (Tianjin) Investment Co., Ltd. (首創經中(天津)投資有限公司城市更新平台) and the Chaoyang District Finance Bureau of Beijing Municipality (北京市朝陽區財政局). From May 2019 to March 2020, he served as the senior manager of investment and development department of the urban renewal platform of Capital Jingzhong (Tianjin) Investment Co., Ltd. (首創經中(天津)投資有限公司城市更新平台). From September 2014 to May 2019, he served in the Chaoyang District Finance Bureau of Beijing Municipality (北京市朝陽區財政局). He has successively served as a staff member of the basic construction section, a deputy principal staff member of the finance section and a member of Youth League Committee of the Bureau (局團總支). Mr. Li also served as the assistant to the president of Beijing Media Corporation Limited (北青傳媒股份有限公司) on a temporary assignment from August 2021 to August 2022. Mr. Li has successively obtained a bachelor's degree in applied mathematics from Hebei University of Economics and Business and a master's degree in applied statistics from Central University of Finance and Economics.

Save as disclosed in the above biographical details and as of the date of this announcement, the above two director candidates do not have any relationship with any directors, senior management, substantial shareholder(s) or controlling shareholder(s) of the Company, nor hold any other positions in the Company or any of its subsidiaries, or any directorships in other listed companies in the last three years. As at the date of this announcement, the above two director candidates do not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Upon the appointment of the above two director candidates as non-executive directors being approved by the Shareholders, the Company will enter into service contracts with them. The term of office of the above two director candidates as non-executive directors will be from the date of approval by the Shareholders at the general meeting until the expiration of the term of office of the ninth session of the Board. Pursuant to the articles of association of the Company, the above two director candidates will be subject to re-election upon the expiry of their term of office. The above two director candidates will not receive any emolument from the Company.

Save as disclosed in the announcement above, the Company is not aware of any other matters that need to be brought to the attention of the Shareholders or any information in relation to the appointment of the above two director candidates that needs to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited.

## **GENERAL INFORMATION**

The Company intends to convene an extraordinary general meeting (the “**EGM**”) on Tuesday, 30 December 2025, to consider, among other, the above proposed appointment of directors. A circular containing, among other things, details regarding the above proposed appointment of directors and a notice convening the EGM will be published on the HKEXnews website of Hong Kong Exchanges and Clearing Limited ([www.hkexnews.hk](http://www.hkexnews.hk)) in due course in accordance with the Listing Rules.

Holders of H shares whose names appear on the register of the Company maintained by Computershare Hong Kong Investor Services Limited, the H share registrar and transfer office of the Company in Hong Kong, on Monday, 29 December 2025 shall be entitled to attend the EGM.

The Register of Members will be closed for a period of two days from Monday, 29 December 2025 to Tuesday, 30 December 2025 (both days inclusive), during which period no transfer of H shares will be registered, for the purpose of determining the list of Shareholders entitled to attend the EGM. In order to be qualified for attending and voting at the EGM, holders of H shares intending to attend and vote at the EGM to be held on Tuesday, 30 December 2025 shall lodge all the transfer documents for H shares with the relevant share certificates to the H share registrar and transfer office of the Company in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong, no later than 4:30 p.m. on Wednesday, 24 December 2025.

By Order of the Board  
**Beijing Media Corporation Limited**  
**Sun Baojie**  
*Chairman of the Board*

Beijing, the PRC  
11 December 2025

*As at the date of this announcement, the Board comprises: the executive directors of the Company, Jing Enji and Wu Min; the non-executive directors of the Company, Sun Baojie, Cui Ping, Wang Hao, Li Xiaowei and Wang Zechen; and the independent non-executive directors of the Company, Shi Hongying, Chan Yee Ping, Michael, Du Guoqing and Kong Weiping.*

*Please also refer to the published version of this announcement on the Company’s website at [www.bjmedia.com.cn](http://www.bjmedia.com.cn).*