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MemeStrategy, Inc.

迷策略

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2440)

DISCLOSEABLE TRANSACTION FURTHER STRATEGIC INVESTMENT IN SOLANA

Reference is made to the announcement of MemeStrategy, Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) on 16 December 2025, pursuant to which the Company announced that it had acquired an aggregate of 12,290 units of Solana for an aggregate consideration of approximately HK\$14.9 million (the “**Previous Solana Investments**”).

The board of directors (the “**Board**”) of the Company is pleased to announce that, on 23 December 2025, the Group had further purchased 2,440 units of Solana in an open market cryptocurrency exchange platform at an aggregate cash consideration of approximately HK\$2.4 million, which was financed by the Group’s subscriptions of new shares under general mandate as announced by the Company in the Announcements (as defined below) (the “**Further Solana Investment**”). After the Further Solana Investment and as at the date of this announcement, the Group has acquired an aggregate of 14,730 units of Solana for an aggregate consideration of approximately HK\$17.3 million.

The consideration for the Further Solana Investment was satisfied in cash and was determined according to the bid and ask prices of Solana as quoted on the open market. Settlement of the Further Solana Investment took place immediately after the respective purchases orders were made and completed on 23 December 2025.

As the Further Solana Investment was conducted in the open market, the identities of the counterparties of the Further Solana Investment could not be ascertained. To the best knowledge, information and belief of the Directors having made all reasonable enquiries, the counterparties of the Further Solana Investment and their respective ultimate beneficial owner(s) are third parties independent of and not connected with the Company and its connected persons (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

REASONS FOR AND BENEFITS OF THE FURTHER SOLANA INVESTMENT

References are made to the announcements of the Company dated 14 November 2025 and 5 December 2025 (the “**Announcements**”) in relation to (among others) the Group’s expansion plans into blockchain solutions and real-world assets (including cultural and intellectual property).

As explained in the Announcements, the Group plans to enhance its existing data management solution services by integrating blockchain technology. This will involve operating the Group's proprietary Solana validators, which will be staked with Solana acquired by the Group from time to time (where the amount staked directly correlates with extent of validators' participation in consensus and network security). The Group's proprietary Solana validators will help ensure overall security of the network, verify transactions and position the Group as a credible and scalable "IoT-meets-Blockchain" solution provider. Further, the Group's validators will provide yield generation by earning staking rewards, representing an additional revenue stream.

Ultimately, the Further Solana Investment is an important component for the expansion of the Group's existing data management solutions into blockchain. Therefore, the Board is of the view that the Further Solana Investment aligns with the Group's expansion plans into blockchain solutions, being both a strategic and logical extension and natural next step of the Group's existing core data management business.

Based on the above, the Directors are of the view that the terms of the Further Solana Investment are fair and reasonable and on normal commercial terms and in the interests of the Company and its shareholders as a whole.

INFORMATION ON SOLANA

Cryptocurrencies are digital assets in which encryption techniques are used to regulate the generation of units of currency and verify the transfer of funds using blockchain technology. Solana is a type of cryptocurrency, which is recognized by the Board as a foundational layer for decentralised applications (dApps), institutional-grade decentralised finance (DeFi) infrastructure, and Web3 innovation. Its emergence as a leading blockchain ecosystem, distinguished by its high-speed, low-cost transactions, and vibrant community adoption, has made it one of the most scalable and economically efficient networks for next-generation technological systems. Solana's versatile blockchain supports a wide range of business use cases, including DeFi platforms, tokenised real-world assets, and Web3 applications. Its scalable, energy-efficient infrastructure empowers developers to build fast, secure, and accessible applications, driving innovation across DeFi, digital identity, payments, and institutional asset tokenisation. All of the above factors contribute to the Solana blockchain being a potentially highly effective infrastructure with which the Group may expand its existing data management solution services for its Internet of Things (IoT) and other clients.

INFORMATION ON THE GROUP

The Group is principally engaged in the technology sector, specializing in adopting new technological devices and methods for data management. Its current focus includes hardware and software for Internet of Things (IoT) and telecommunication, and the Group is also pursuing expansion plans into blockchain solutions and real-world assets (including cultural and intellectual property).

LISTING RULES IMPLICATIONS

As one or more of the applicable percentage ratios under Chapter 14 of the Listing Rules in relation to the Further Solana Investment (when aggregated with the Previous Solana Investments, which were conducted within 12 months) is greater than 5% but less than 25%, the Further Solana Investment (when aggregated with the Previous Solana Investments which were conducted within 12 months) constitutes a discloseable transaction for the Company and is subject to reporting and announcement requirements under Chapter 14 of the Listing Rules.

On behalf of the Board
MemeStrategy, Inc.
CHAN Chin Ching
Chairman and executive Director

Hong Kong, 23 December 2025

As at the date of this announcement, the Board comprises Mr. Chan Chin Ching, Mr. Chan Chin Chun, Mr. Kwong Kevin Tak Tsing and Mr. Lee Alexander Patrick as executive Directors; and Mr. Ng Pui Sun Wesley, Ms. Peng Cheng and Mr. Siu Chi Wai as independent non-executive Directors.