PRUDENTIAL

Prudential plc
保誠有限公司*

(Incorporated and registered in England and Wales with limited liability, registered number 01397169)
(Stock Code: 2378)

OVERSEAS REGULATORY ANNOUNCEMENT

PRUDENTIAL ANNOUNCES COMPLETION OF USD 2 BILLION SHARE BUYBACK PROGRAMME

The attached announcement is being released to the other stock exchanges on which Prudential plc is listed.

24 December 2025, Hong Kong

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chair
Shriti Vadera

Executive Director
Anil Wadhwani *(Chief Executive Officer)*

Independent Non-executive Directors
Jeremy David Bruce Anderson CBE, Arijit Basu, Chua Sock Koong, Guido Fürer, Ming Lu, George David Sartorel, Mark Vincent Thomas Saunders FIA, FASHK, Claudia Ricarda Rita Suessmuth Dyckerhoff and Jeanette Kai Yuan Wong

* *For identification purposes*

Prudential announces completion of USD 2 billion share buyback programme

Prudential plc (the "Company") confirms that the third and final tranche of its USD 2 billion share buyback programme for USD 500 million that was announced and commenced on 1 July 2025 (the "Programme") has now completed.

Since the commencement of the Programme, the Company has repurchased 36,881,649 ordinary shares in aggregate at a volume weighted average price of 1,012.7 pence per ordinary share for a total consideration of approximately £373.5 million (USD 0.5 billion).

Together with the second tranche of USD 800 million of the share buyback programme completed in the year, Prudential will have returned USD 1.3 billion to shareholders in 2025. The share buyback programmes undertaken in 2025 have resulted in a reduction of the Company's issued share capital by 120 million shares which represents 4.5% of Company's issued share capital as of 1 January 2025 (2,657,521,888 shares).

As previously indicated, the Company intends to commence a further share buyback programme in early 2026. A further announcement will be made in due course.

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About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depositary Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a subsidiary of M&G plc, a company incorporated in the United Kingdom.

www.prudentialplc.com/