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WEIMOB INC.
微盟集團*
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 2013)

VOLUNTARY ANNOUNCEMENT
BUSINESS COOPERATION WITH TAOBAO INSTANT COMMERCE

This announcement is made by Weimob Inc. (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis.

The Group officially announces its business cooperation with Taobao Instant Commerce, a local lifestyle service platform under Alibaba Group. Shanghai Weimob Enterprise Development Co., Ltd.* (上海微盟企業發展有限公司), a subsidiary of the Group, and Shanghai Rajax Information Technology Co., Ltd.* (上海拉扎斯信息科技有限公司)(the "**Rajax**"), the operating entity of the Taobao Instant Commerce, have recently entered into a strategic cooperation agreement to carry out multi-dimensional business cooperation and exploration in industries of mutual interest, including but not limited to: (1) inter-connection of solution providers and joint development of an instant retail ecosystem; (2) public-private joint operations and integration of membership systems for one-stop marketing upgrades; and (3) collaborative innovation, including the joint exploration and development of application scenarios in areas such as enterprise customer expansion, artificial intelligence and data-driven operations.

Leveraging its mature sales channels, excellent marketing service operations and solid customer base, and with the support of the Taobao Instant Commerce platform in areas including technology, operations and marketing, among others, the Group intends to develop an integrated local retail solution covering both to-home and to-store. Such solution is expected to facilitate the Group's customers in conducting business on the Taobao Instant Commerce platform and supporting their operational development, while introducing high-quality customers from new industries, thereby contributing to the revenue growth of the subscription solutions. The Group also intends to participate in the Taobao Instant Commerce marketing business to expand the scope of merchant solutions.

The Group will also continue to explore more diversified platform channels to bring new growth impetus for business development and high-quality long-term value return to shareholders of the Company.

To the best knowledge, information and belief of the directors of the Company having made all reasonable enquiries, Rajax and its ultimate beneficial owner are third parties independent of the Company.

By Order of the Board
Weimob Inc.
SUN Taoyong
Chairman of the Board and Chief Executive Officer

Shanghai, the PRC
January 6, 2026

As at the date of this announcement, the Board comprises Mr. SUN Taoyong, Mr. FANG Tongshu, Mr. YOU Fengchun and Mr. FEI Leiming as executive directors; and Mr. LI Xufu, Mr. TANG Wei and Ms. XU Xiao'ou as independent non-executive directors.

* *For identification purpose only*