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Blue Moon Group Holdings Limited
藍月亮集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6993)

ADOPTION OF THE ALTERNATIVE THRESHOLD FOR THE MINIMUM PRESCRIBED PUBLIC FLOAT

This announcement is made by Blue Moon Group Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.32C of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**").

Pursuant to Rule 13.32B of the Listing Rules, there must be an open market in the shares listed on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"). This will normally mean that a portion of the class of shares listed on the Stock Exchange and held by the public must, at all times: (1) represent at least 25% of the issuer's total number of issued shares in that class of shares (excluding treasury shares), or any lower minimum percentage of public float prescribed at the time of listing under Rule 8.08(1) (the "**Initial Prescribed Threshold**"); or (2) alternatively, (a) have a market value of at least HK$1,000,000,000; and (b) represent at least 10% of an issuer's total number of issued shares in that class of shares (excluding treasury shares) (the "**Alternative Threshold**").

For purpose of its listing, the Company has obtained a waiver from the Stock Exchange from strict compliance with the minimum public float requirement under Rule 8.08(1)(d) of the Listing Rules, such that the minimum public float from time to time may be such percentage of shares of the Company to be held by the public after the exercise of the over-allotment option granted by the Company, which was 24.06% upon full exercise of the over-allotment option. As such, the Initial Prescribed Threshold applicable to the Company is 24.06% of the total issued shares of the Company. Following the changes to Rule 8.24 of the Listing Rules and the note thereunder which became effective on 4 August 2025, shares of the Company in public hands as a percentage of its total issued shares fell below 24.06%. As certain shares, representing approximately 3.92% of the total issued shares of the Company as at the date of this announcement, held by the trustee of a share scheme adopted in June 2021 by the Company (for eligible participants of primarily employees and excluding directors of the Company and its subsidiaries) have yet to be granted, these shares held by such trustee are not regarded as shares held by the public after the above-mentioned rule change from 4 August 2025.

With effect from 1 January 2026, the Company has relied on the Alternative Threshold for compliance with Rule 13.32B of the Listing Rules in order to allow greater flexibility for any corporate transactions, capital management and share incentives for the employees and management of the Group.

As at 8 January 2025, being the latest practicable date (the "**Latest Practicable Date**") prior to the publication of this announcement, the market value of the Company's public float (as computed in accordance with Rule 13.32A(3) of the Listing Rules) is HK$4,070,378,973, being not less than HK$1,000,000,000, and the percentage of the Company's public float represents approximately 20.21% of the Company's total issued shares on the Latest Practicable Date. Accordingly, the Company satisfies the Alternative Threshold under Rule 13.32B(2) of the Listing Rules.

The Company will comply with the relevant disclosure requirements under Rule 13.32D of the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Blue Moon Group Holdings Limited
PAN Dong
Chairman & Executive Director

Hong Kong, 8 January 2026

As at the date of this announcement, the Board comprises Ms. PAN Dong, Mr. LUO Qiuping, Ms. LUO Dong, Mr. POON Kwok Leung and Ms. XIAO Haishan as Executive Directors; and Mr. Bruno Robert MERCIER, Ms. NGAN Edith Manling and Mr. HU Yebi as Independent Non-executive Directors.