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Star Plus Legend Holdings Limited
巨星傳奇集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6683)

SUPPLEMENTAL ANNOUNCEMENT
VOLUNTARY ANNOUNCEMENT
SALES CONTRACT FOR QUADRUPED ROBOTS; AND
FORMATION OF JOINT VENTURE COMPANY

Reference is made to the announcements (the "**Announcements**") of the Company dated 4 November 2025, 5 November 2025 and 12 November 2025. Unless otherwise defined, capitalized terms herein shall have the same meanings as those defined in the Announcements.

The Board would like to provide the Shareholders and potential investors of the Company with supplemental information in relation to the subject matter of the Announcements.

The Sales Contracts

The Group entered into sales contracts with independent third parties on 4 November 2025 and 5 November 2025 regarding the sales of quadruped Robots (the "**Sales Contracts**"). The subject matter of the Sales Contracts are quadruped robots, being standardized products integrated with the Group's IPs (the "**Products**"), will be procured by Star Plus IP (HK) Limited (a wholly-owned subsidiary of the Company) from the holding company of Star Plus Entertainment's counterparty for the Cooperation Agreement (the "**Partner**") and sold to the Group's customers. The Products are styled with one of the Group's IP characters, such as ChouChou or other celebrities which the Group will cooperate with. They are designed with a trendy aesthetic and collectible appeal that make them desirable for enthusiasts and collectors.

The title and ownership of the Products will be transferred to the counterparty of the Sales Contracts once they settle the payment for the batch of Products procured, and the Group solely recognises revenue from such sales when the counterparty takes control of and accepts the Products after they were delivered to the designated destination. Star Plus Entertainment shall guarantee legal ownership or authorization of all intellectual property related to the Product, and is also responsible for after-sales support of the Product by assisting the counterparty in coordinating for warranty and repairs.

Deposits shall be paid by each counterparty to the Group, and such deposit will be forfeited by the Group if the counterparty fails to meet its sales target within the three-year term of the Sales Contract.

The Product recently completed the design and development stage, is expected to complete testing for production by the end of this year and reach mass production stage by the first quarter of 2026. The Product, being an innovative technology product, may involve uncertainties such as supply chain issues, technical challenges, regulatory delays, or market shifts, especially during the initial production phase. Therefore to allow flexibility for Star Plus Entertainment and the Partner to manage these risks without being exposed to immediate financial liabilities, no penalty and/or compensation arrangements was stipulated in the Sales Contract if the mass production could not be achieved as expected.

The Joint Venture Company

The Joint Venture Company will be exclusively responsible for the sales, operation, and promotion of consumer-grade IP robots (including but not limited to quadruped robots and humanoid robots designed for domestic use, emphasizing emotional companionship), as well as Artist IP robots (being robots which may take the form of humanoid robots which will be used at concerts or shows) and their respective derivatives (together the "**Potential Products**") which may appear in forms other than quadruped robots. The Potential Products are designed to be more customized for diverse applications through incorporating distinctive and advanced functionalities, and are designed to enhance user engagement. They are expected to be capable of responding to tactile and vocal input, engaging in interactive play. Additionally, they can adapt to the owner's routines and preferences, allowing for the development of a slightly individualized behavioral profile. The Joint Venture Company may also include in the Potential Products artist-themed aesthetics, unique hardware configurations or software capabilities for entertainment-related use cases. Such features could enable integration into live performances, voice interaction, or other consumer entertainment-oriented scenarios.

For the avoidance of doubt, business activities of the Joint Venture Company will only cover the Potential Products which are yet to be developed, and will exclude Products under the Sales Contracts or other agreements for the same subject matter.

Revenue from the Potential Products (including its sales) will be solely recognised by the Joint Venture Company, and the Joint Venture Company is expected to be accounted for as a joint venture of the Company and the Group's share of profit or loss on the Joint Venture Company will be recognised in its financial statements.

By order of the Board
Star Plus Legend Holdings Limited
Ma Hsin-Ting
Chairperson and Executive Director

Hong Kong, 16 January 2026

As at the date of this announcement, the Board comprises three executive Directors, namely Ms. Ma, Hsin-Ting, Dr. Qian, Sam Zhongshan and Mr. Lai, Kwok Fai Franki; two non-executive Directors, namely Mr. Yang, Chun-Jung and Mr. Chen, Chung and three independent non-executive Directors, namely Dr. Xue, Jun, Mr. Yang, Dave De and Ms. Chung, Elizabeth Ching Yee.