Shiyue Daotian Group Co., Ltd.
十月稻田集團股份有限公司
(A joint stock company incorporated in the People's Republic of China with limited liability)
(Stock code: 9676)

POSITIVE PROFIT ALERT

This announcement is made by Shiyue Daotian Group Co., Ltd. (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that, based on the preliminary assessment on the unaudited consolidated management accounts of the Group for the year ended December 31, 2025 and the information currently available to the Board, the Group is expected to record an adjusted net profit (non-IFRS measure)[1] of approximately RMB550 million to RMB590 million, representing an increase of approximately 57.6% to 69.1% as compared to the adjusted net profit (non-IFRS measure) of RMB349 million in the corresponding period of 2024. The increase in such adjusted net profit (non-IFRS measure) was mainly attributable to the Company's effective seizing of opportunities brought by the health and convenience food trends. By anchoring its strategy in "Staple Food + Snack Food", and through persistent efforts in product diversification and channel expansion, the Company has consequently enhanced its quality of profitability.

The Group continues to strengthen its omni-channel operation and expansion strategy, and actively embraces the growth opportunities brought by the snacks specialty retailers channel. As of the date of this announcement, the Company has entered into cooperation with leading snacks specialty retailers.

[1] Adjusted net profit (non-IFRS measure) is defined as profit for the year plus the net loss from equity investments, which mainly includes the fair value changes of financial assets and dividend income after tax.

The Company will continue to closely monitor the overall changes in industry trends, adjust its business strategies to leverage its unique characteristics and advantages, enhance its brand impact and competitiveness, cater to the diverse needs of consumers, and take concrete actions to support rural revitalization. Despite any challenges encountered, the Company adheres to its unwavering commitment to its mission and is committed to providing Chinese consumers with healthy, quality, and safe household food products, while promoting the sustainable growth of the enterprise through a long-term perspective.

As of the date of this announcement, the Company is still in the process of finalising the annual results of the Group for the year ended December 31, 2025. The information contained in this announcement is only based on the information currently available to the Board and the preliminary assessment on the unaudited consolidated management accounts of the Group for the year ended December 31, 2025, which has not been confirmed, reviewed or audited by the auditors and may be subject to amendments. Shareholders and potential investors are advised to read the annual results announcement of the Group the year ended December 31, 2025, which is expected to be published in late March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Shiyue Daotian Group Co., Ltd.
Mr. WANG Bing
Chairman and Executive Director

Beijing, the PRC, January 16, 2026

As at the date of this announcement, the Board comprises Mr. WANG Bing, Ms. ZHAO Wenjun, Ms. ZHAO Shulan, Mr. SHU Minghe and Mr. HE Yang as executive Directors; and Mr. SHI Ketong, Mr. YEUNG Chi Tat, Mr. LIN Chen and Ms. GUO Hong as independent non-executive Directors.