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MEDIALINK GROUP LIMITED
羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT

Our First MEGA IP Flagship Event
“CON-CON HONG KONG 2026”
launching in Hong Kong

This announcement is made by Medialink Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis and aims to update the shareholders of the Company and potential investors on the latest business development of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that after planning and preparing for over a year, the Group’s subsidiary, CON-CON (HK) Limited, will launch its own created “MEGA IP Flagship Event” (the “**Event**”), which is solely invested by the Group. The Event is branded as CON-CON HONG KONG 2026, which stands for Convention for Connection. It is the first ever event created in Hong Kong for the world mixing the Group’s licensed intellectual properties (“**IP**”) with new partners in different sectors, with cross-over entertainment and cultural exchange showcasing the latest IP & pop culture, giving new meaning to convention with concerts, stage talks, fan-meets, new product launches. Starting in Hong Kong with plans to roll out to the rest of Asia, this annual mega festival is dedicated to celebrating IP & POP culture, ACG culture & renowned IP and brand collaborations. The Event will take place from 4 to 5 April 2026 (Saturday to Sunday) at AsiaWorld-Expo, located at Hong Kong International Airport. This new platform will showcase the outcomes of IP exchange and cross-sector collaboration that the Group has invested in.

As a comprehensive celebration driven by IP, the Event brings together music performances, immersive IP experiences, industry talks and sales of merchandise. Activities will include concerts featuring well known singers from Hong Kong and overseas, offering participants a diverse and high energy entertainment experience. An IP experience zone will be set up to allow visitors to explore the Group's IP universe through interactive features and immersive experiences. To support industry development, the Event will bring together renowned speakers from the entertainment, animation, and creative sectors to engage in on-stage dialogues and the sharing of insights. In addition, the Event will offer anime-themed merchandise and a broad selection of other items available for purchase.

The Board believes that the Event represents an important milestone in the Group's long-term strategy to enhance the value of its licensed IPs, diversify its revenue portfolio, and foster cross-industry collaboration. This initiative aligns with the Group's second five-year plan and its "go-global" strategic roadmap, reflecting the Group's commitment and investment to expanding its IP ecosystem and establishing a recurring flagship IP platform for future growth in creative entertainment.

On behalf of the Board
MEDIALINK GROUP LIMITED
Chiu Siu Yin Lovinia
Chairman and Executive Director

Hong Kong, 16 January 2026

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

Note: If there is any inconsistency between English and Chinese versions of this document, the English version shall prevail.