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# SAINT BELLA

SAINT BELLA Inc.

聖貝拉有限公司

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2508)**

## POSITIVE PROFIT ALERT

This announcement is made by SAINT BELLA Inc. (the “**Company**” together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of Directors (the “**Board**”) of the Company is pleased to announce that, based on the preliminary review of the unaudited consolidated management account of the Group for the year ended December 31, 2025 (the “**Reporting Period**”) and information currently available, the Group is expected to record the following results:

- (i) the revenue of not less than RMB1,035 million for the Reporting Period, representing an increase of not less than 30% as compared to that of the corresponding period of 2024; and the combined revenue of the Group and the Group’s managed postpartum centers of not less than RMB1,126 million for the Reporting Period, representing an increase of not less than 30% as compared to that of the corresponding period of 2024;
- (ii) the adjusted net profit (without taking into account the effects of changes in fair value of financial instruments issued to investors, share-based payment expenses and listing expenses) of not less than RMB120 million for the Reporting Period, representing an increase of not less than 183% as compared to that of the corresponding period of 2024; and
- (iii) the net profit of not less than RMB406 million for the Reporting Period, as compared to the net loss of RMB543 million for the corresponding period of 2024.

The Board believes that the significant improvement in results for the Reporting Period was attributable to the following factors:

1. brand effect and market penetration: upon the listing of shares of the Company on the Main Board of The Stock Exchange of Hong Kong Limited, the Company's brand awareness and influence have been significantly enhanced and have continued to be translated into market appeals, which has contributed to strengthening the Company's leading position in the first-tier and new first-tier cities in China, while accelerating the penetration into core second-tier cities and provincial capital cities, thereby increasing the Group's market shares in first-tier and second-tier cities;
2. stores integration and efficient operation: accelerating the optimization and integration of resources by acquiring certain profit-making managed stores to promote synergistic growth in revenue from self-operated and managed stores;
3. economies of scale and dilution of cost: a year-on-year increase in gross profit generated from the scaled-up business driven by the rapid growth of full lifecycle business with high profit margins brought by high-quality customers using the postpartum service, together with the dilution of cost of the Group, would jointly facilitate a further increase in the profit margin; and
4. enhancement of efficiency empowered by AI technology: facilitating the continuous improvement of operational efficiency through continuously strengthening the digital management and AI-enabled business operation management.

As of the date of this announcement, the Group is still in the process of finalizing its audit procedures for the Reporting Period. The information contained in this announcement is only the preliminary assessment conducted by the Board based on information currently available to it and has not been reviewed by the auditor or the audit committee of the Board, it may subject to adjustment upon further review. Shareholders and potential investors are advised to read carefully the annual results announcement of the Group for the Reporting Period which is expected to be published before the end of March 2026.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**SAINT BELLA Inc.**

**Mr. Xiang Hua**

*Chairman of the Board, Executive Director  
and Chief Executive Officer*

Hong Kong, February 5, 2026

*As of the date of this announcement, the Board comprises Mr. Xiang Hua as executive director and Ms. Wu Annie Suk Ching, Mr. Rainer Josef Bürkle and Mr. Sim Koon Yin Edmund as independent non-executive directors.*