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## **Affluent Foundation Holdings Limited** **俊裕地基集團有限公司**

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1757)**

### **VOLUNTARY ANNOUNCEMENT** **COMMENCEMENT OF NEW BUSINESS**

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Affluent Foundation Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis and for the purpose of informing the shareholders (the “**Shareholders**”) and potential investors of the Company on the latest business development of the Group.

In response to the rising consumption levels of the people in China and the demographic trend of population ageing, the Group will proactively align with national policies and has intended to commence new business in China, focusing on two major chain industries (i) medical aesthetics and (ii) healthcare & wellness (the “**New Business**”).

In relation to medical aesthetics segment, the Group intends to concentrate on the medical aesthetics business. This includes integrating leading medical expert teams nationwide, establishing high-end medical aesthetic hospitals, and collaborating with regenerative medicine institutions. The Group aims to build a comprehensive and professional medical aesthetics ecosystem.

In relation to healthcare & wellness segment, the Group intends to develop in the healthcare and wellness sector. The proposed plans include establishing a nationwide chain of healthcare and wellness stores, leveraging the advantages of store clusters, and enhancing the upstream and downstream of the entire industry chain to form a closed-loop ecosystem.

The Group will actively explore both vertical extension and horizontal collaboration of the industry chain. Through strategic investments, business cooperation, and mergers & acquisitions, the Group intends to connect more partners and resources in the medical aesthetics and healthcare & wellness sectors. The objective is to construct an open, collaborative, and mutually beneficial industrial ecosystem platform, thereby cultivating new growth curves for the two major chain industries.

The Board believes that the New Business will create long-term value for the shareholders of the Company and strengthen the Group's strategic positioning in China.

The Board would like to emphasise that the New Business may or may not proceed and that no legally binding agreements have been entered into by the Group in relation to the New Business as at the date of this announcement. If the New Business materialises, the Company will make further announcements as and when appropriate in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board  
**Affluent Foundation Holdings Limited**  
**Zhou Zhenlin**  
*Chairman and Executive Director*

Hong Kong, 6 February 2026

*As at the date of this announcement, the Board comprises Mr. Zhou Zhenlin as executive Director, Ms. Zhang Zhang as non-executive Director, Ms. Cheng Shing Yan, Mr. Tsoi Chi Hei and Ms. Zhou Wencan as independent non-executive Directors.*