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Beijing Yunji Technology Co., Ltd.

北京雲迹科技股份有限公司

(A joint stock company with limited liability incorporated in the People's Republic of China)

(Stock Code: 2670)

INSIDE INFORMATION PROFIT WARNING

This announcement is made by Beijing Yunji Technology Co., Ltd. (the “**Company**”, together with its subsidiaries, collectively the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended December 31, 2025 (the “**Reporting Period**”), it is expected that the Group will record revenue of approximately RMB285.00 million to RMB300.00 million for the Reporting Period, representing an increase of approximately 16% to 23% as compared with last year.

During the Reporting Period, it is expected that the Group will record (a) net losses of approximately RMB275.00 million to RMB310.00 million, compared to those of approximately RMB184.96 million for the same period last year; and (b) adjusted net losses for the Reporting Period of approximately RMB98.00 million to RMB130.00 million, compared to those of approximately RMB27.56 million for the same period last year.

Based on the information currently available to the Board, the Board believes that the above changes are primarily attributable to the forward-looking investment by the Company in research and development, management and sales system so as to cope with the next phase of scale expansion, including introduction of high-end talents and AI-powered upgrades; as well as the investment in emerging businesses and internationalization, channel construction and investment in brands. In addition, listing expenses and share-based payments expenses (as defined in the “Adjusted Items” below) increased during the Reporting Period. The Board considers that the above changes would not pose adverse impacts on the Group’s continuing operation.

Adjusted net losses represent net losses after deducting the effects of the following items: listing expenses, share-based payments expenses and changes in the carrying amount of redemption liabilities (“**Adjusted Items**”). The Board wishes to highlight that “adjusted net profits/(losses)” are not defined under the International Financial Reporting Standards. The Board believes that eliminating the effects of the Adjusted Items, which are non-operating or non-recurring expenses of the Group, will provide Shareholders, potential investors of the Company and other parties with useful information for further understanding and evaluating the operating results of the Group. This is a necessary measure to enable the Group’s financial position to achieve significant improvement in the future.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the information currently available and the Group’s consolidated management accounts for the Reporting Period which have not been audited by the independent auditor of the Company. Shareholders and potential investors of the Company are advised to refer to the announcement regarding the Group’s results for the year ended December 31, 2025 to be published by the end of March 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Beijing Yunji Technology Co., Ltd.
北京雲迹科技股份有限公司

Chairwoman of the Board, Executive Director and President
ZHI TAO

Beijing, the PRC, February 9, 2026

As of the date of this announcement, the Board of the Company comprises: (i) Ms. Zhi Tao, Mr. Hu Quan and Mr. Li Quanyin as executive Directors; (ii) Mr. Wu Minghui and Ms. Ma Hong as non-executive Directors; and (iii) Mr. Zhang Lihua, Mr. Lai Yung Yuet and Mr. Wang Fangjun as independent non-executive Directors.