SAINT BELLA

SAINT BELLA Inc.

聖貝拉有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2508)

VOLUNTARY ANNOUNCEMENT IN RELATION TO RECENT STRATEGIC DEVELOPMENT OF THE GROUP IN FIVE INTERNATIONAL CITIES

This announcement is made by SAINT BELLA Inc. (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis to provide shareholders and potential investors of the Company with information on the latest business development of the Group.

The board (the "**Board**") of directors (the "**Directors**") of the Company is pleased to announce that, the Group's global strategic development plan has achieved significant progress recently and is being expanded to the Eastern United States, the United Kingdom, France, Thailand and Australia. The Group will establish new service outlets in these five international hubs. To date, the Group has entered into strategic agreements with partners in cities including New York (United States), London (the United Kingdom), Paris (France) and Bangkok (Thailand) etc.

REASONS AND BENEFITS OF THE EXPANSION

The Board noted from its research that the abovementioned five countries and cities have significant unmet demand for professional, high-quality postpartum rehabilitation services. This demand represents a promising commercial opportunity, and the Board notes that local postpartum center brands have begun to emerge in these markets, and that these local postpartum center brands receive positive market feedback. This expansion is designed to capitalize on the current key opportunity to take the lead in establishing brand influence and market position.

The Board considers that this strategic expansion will deliver the following benefits to the Group:

1. Strengthening the Global Network: the five selected cities are global core hubs characterised by high concentrations of affluent populations and well-developed premium service industries. This expansion will significantly enhance the Group's global brand influence and client reach capability, thereby laying a solid foundation for the establishment of an integrated global service network.

2. Strengthening Competitive Barriers: continued collaboration with world-renowned hotel brands will ensure the highest standard of service delivery and create barriers to entry through access to premium resources. Meanwhile, the Group's distinctive oriental postpartum rehabilitation culture, which is deeply integrated into its service offering, constitutes a core competitive advantage that is difficult for local competitors to replicate.

3. Validated Standardized Operating System: this multi-national expansion demonstrates that the Group has established a mature, reliable and scalable standardized operating system encompassing service delivery, operational management and talent development. This will enable the Group to explore new markets with greater efficiency in the future.

LOOKING FORWARD

The Board believes that this expansion is aligned with the Group's long-term development strategies and will generate new growth momentum for the Group. Going forward, the Group will continue to focus on top-tier premium markets, meeting the growing demands for professional postpartum care services from families worldwide through highly standardized services and premium customer experiences, thereby creating long-term and stable value for the shareholders of the Company.

Shareholders and potential investors of the Company shall exercise with caution when dealing with securities of the Company.

By order of the Board
SAINT BELLA Inc.
Mr. Xiang Hua
Chairman of the Board, Executive Director
and Chief Executive Officer

Hong Kong, February 11, 2026

As of the date of this announcement, the Board comprises Mr. Xiang Hua as executive Director, and Ms. Wu Annie Suk Ching, Mr. Rainer Josef Bürkle and Mr. Sim Koon Yin Edmund as independent non-executive Directors.