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XINHUA NEWS MEDIA HOLDINGS LIMITED
新華通訊頻媒控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 309)

(1) APPOINTMENT OF CO-CHAIRMAN AND PRESIDENT; AND (2) ESTABLISHMENT OF STRATEGY AND INVESTMENT COMMITTEE

APPOINTMENT OF CO-CHAIRMAN AND PRESIDENT

The Board of Directors (the "**Director(s)**") (the "**Board**") of Xinhua News Media Holdings Limited (the "**Company**") is pleased to announce that with effect from 13 February 2026**,** Mr. Lin Shuang ("**Mr. Lin**") has been appointed as the Co-Chairman and President of the Company.

The Board believes that Mr. Lin's extensive experience in corporate governance, legal advisory, financial management, and strategic development will further strengthen the leadership of the Company and enhance its long-term growth.

ESTABLISHMENT OF STRATEGY AND INVESTMENT COMMITTEE

The Board further announces that, with effect from 13 February 2026**,** the Company has established a Strategy and Investment Committee to oversee matters relating to corporate strategy, investment opportunities, and long-term development.

The composition of the Strategy and Investment Committee is as follows:

- Chairman - Mr. Lin Shuang, executive Director
- Member - Mr. Yuen Ka Tai, Wilson, non-executive Director
- Member - Ms. Chen Yun, non-executive Director

The Board is confident that the establishment of this committee will improve the Company's governance structure and strengthen its ability to identify and pursue strategic investment opportunities.

The Board would like to extend its warm welcome to Mr. Lin in his new role and looks forward to the contributions of the Strategy and Investment Committee to the Company's future development.

By order of the Board
Xinhua News Media Holdings Limited
Lo Kou Hong
Chairman

Hong Kong, 13 February 2026

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lo Kou Hong, Mr. Lin Shuang and Mr. Chan Frank Clifford Shui Ting Chu; three non-executive Directors, namely, Ms. Wang Guan, Ms. Chen Yun and Mr. Yuen Ka Tai, Wilson; and four independent non-executive Directors, namely, Mr. Wang Qi, Mr. Yau Pak Yue, Mr. Leung Nga Tat and Mr. Mui Kay Boon.