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Beijing Geekplus Technology Co., Ltd.

北京極智嘉科技股份有限公司

(A joint stock company controlled through weighted voting rights and incorporated in the People's Republic of China with limited liability)

(Stock Code: 2590)

PROFIT ALERT ESTIMATED ANNUAL RESULTS FOR THE YEAR ENDED DECEMBER 31, 2025

This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of Beijing Geekplus Technology Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform shareholders and potential investors of the Company that, based on the preliminary estimate on the unaudited consolidated management accounts of the Group for the year ended December 31, 2025 (the “**Reporting Period**”) and the latest information currently available to the Board, the Group is expecting to record revenue of approximately RMB3,140 million to RMB3,180 million for the Reporting Period, representing an increase of approximately 30% to 32% compared with the same period in 2024. The Group expects to record a loss attributable to shareholders of the Company of approximately RMB30 million to RMB10 million for the Reporting Period, representing a significant narrowing of approximately 96% to 99% compared with the same period in 2024. It is expected that the adjusted net profit (non-IFRS measure)¹ will be approximately RMB25 million to RMB45 million for the Reporting Period, as compared with the adjusted net loss (non-IFRS measure)¹ of approximately RMB92 million in the same period in 2024.

¹ Adjusted net loss (non-IFRS measure) is defined as loss for the Reporting Period, adjusted for share-based compensation, listing expenses, and changes in the carrying amount of redemption liabilities. Share-based compensation relates to the share-based awards that we grant to participants of the share incentive schemes of the Group and is a non-cash expense. Listing expenses relate to the global offering of the Company. Changes in the carrying amount of redemption liabilities arise from the shares with special rights that the Company issued to certain pre-IPO investors in the past. Such special rights have been automatically terminated upon the listing of the Company. Changes in the carrying amount of redemption liabilities are non-cash in nature.

The increase in revenue is mainly due to the the increase in delivery of warehouse fulfillment AMR solutions during the Reporting Period.

The turnaround from the adjusted net loss (non-IFRS measure)¹ to the adjusted net profit (non-IFRS measure)¹ is mainly due to the increase in the revenue and corresponding increase in the gross profit as a result of the increase in delivery of warehouse fulfillment AMR solutions during the Reporting Period.

The information set out in this announcement is only based on a preliminary assessment of the unaudited consolidated management accounts and relevant revenue estimates of the Group for the Reporting Period available as of the date of this announcement, which have not been audited or reviewed by the Company's auditors nor reviewed by the audit committee of the Company. The Company is still in the process of finalising the annual results for the Reporting Period, and the actual financial results of the Group for the Reporting Period may be subject to adjustments. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the Reporting Period, which is expected to be published before the end of March 2026 pursuant to the requirements of the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Beijing Geekplus Technology Co., Ltd.
Zheng Yong

Chairman of the Board, Executive Director and Chief Executive Officer

Beijing, February 24, 2026

As at the date of this announcement, the Board comprises (i) Mr. Zheng Yong, Mr. Li Hongbo, Mr. Chen Xi and Mr. Liu Kai as executive Directors; (ii) Mr. Xia Zhijin, Mr. Chan Wo Kong, Mr. Bai Jin and Mr. Li Ke as non-executive Directors; and (iii) Ms. Chen Chen, Mr. Liu Dacheng, Mr. Chen Shaohua and Mr. Han Yu as independent non-executive Directors.