WANKAONLINE

WANKA ONLINE INC.

萬咖壹聯有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1762)

POSITIVE PROFIT ALERT

This announcement is made by Wanka Online Inc. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rules 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company hereby informs the shareholders of the Company (the "**Shareholders**") and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 (the "**Report Period**"), the Group expects to record:

(i) a revenue of approximately RMB4.0 billion to RMB4.4 billion for the Report Period, representing an increase of approximately 52.2% to 67.5% as compared with the corresponding period in 2024; and

(ii) a profit of approximately RMB60 million to RMB68 million for the Report Period, representing an increase of approximately 690.3% to 795.7% as compared with the profit of RMB7.592 million for the corresponding period in 2024.

The substantial increase in the Group's revenue during the Report Period was primarily attributable to (a) the Group's self-developed AI commercialisation service platform successfully achieved precise targeting, and enhanced return on investment (ROI), which led to an increase in repeat placement rate among advertisers, and in turn drove a steady growth in the turnover of mobile advertising services; (b) the Group's continued breakthroughs in overseas business, which drove a significant increase in related income, with the Group's overseas revenue amounting to approximately RMB170 million to RMB210 million, representing an increase of approximately 425.5% to 549.1% as compared with the overseas revenue of RMB32.351 million for the corresponding period in 2024; and (c) new growth drivers from the Group's non-mobile game distribution businesses.

The simultaneous increase in the net profit of the Group during the Report Period was mainly attributed to: (a) the continuous expansion of revenue scale; and (b) the strategic application of AI technology effectively reducing the Group's operating costs by algorithmically automating processes such as user analysis, placement optimisation and performance monitoring, thereby driving consistent growth in net profit.

As at the date of this announcement, the Group is still in the process of finalising the consolidated results for the Report Period. The information set out in this announcement is solely based on the preliminary assessment by the Board of the information currently available, which has not been audited by the Company's auditors or reviewed by the audit committee of the Company. The actual results of the Group for the Report Period may differ from the information set out in this announcement. Further details regarding the financial results and performance of the Group will be disclosed in the annual results announcement of the Company for the Report Period, which is expected to be published on 25 March 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Wanka Online Inc.
GAO Dinan
Chairman

Hong Kong, 25 February 2026

As at the date of this announcement, the board of directors of the Company comprises Mr. GAO Dinan, Ms. JIANG Yu, Mr. MENG Jincong and Mr. YU Dingyi as executive Directors; and Mr. CHEN Baoguo, Mr. JIN Yongsheng and Mr. YU Limin as independent non-executive Directors.

* *For identification purposes only*