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弘毅文化集团
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT the extraordinary general meeting (the "**EGM**") of Hony Media Group (the "**Company**") will be held at Room 3302, 33/F, West Tower, Shun Tak Centre, 200 Connaught Road Central, Hong Kong on Wednesday, 18 March 2026, at 10:00 a.m. for the purpose of considering and, if thought fit, passing with or without amendments, the following resolution of the Company as ordinary resolutions:

ORDINARY RESOLUTION

1. "**THAT**

   (a) the extension deed (the "**Extension Deed**") dated 22 January 2026 entered into between the Company and United Strength LS Limited in relation to the extension of maturity date of the outstanding convertible bonds in the principal amount of HK$60,000,000 (the "**Convertible Bond**") by 25 months from 21 March 2026 to 21 April 2028 (the "**Extension**") be and is hereby approved, confirmed and ratified;

   (b) subject to The Stock Exchange of Hong Kong Limited approving the Extension and the listing of and permission to deal in, the share(s) to be issued by the Company pursuant to the exercise of the conversion rights attaching to the Convertible Bond, the board of directors of the Company be and is hereby granted a specific mandate to allot and issue new shares of HK$0.20 each in the share capital of the Company upon exercise of the conversion rights attaching to the Convertible Bond in accordance with the terms and conditions of the Convertible Bond (as revised by the Extension); and

(c) any director of the Company (the "**Director**"), or if affixation of the common seal is necessary, any two Directors or any one Director and the secretary of the Company, be and is/are hereby authorised for and on behalf of the Company to execute all such documents and agreements and do all such acts and things, including but without limitation to the execution of all such documents under common seal where applicable, as he/she may in his/her discretion consider necessary, expedient or desirable for the purpose of or in connection with the implementation of or giving effect to the Extension or the Extension Deed and all matters incidental thereto or in connection therewith."

Yours faithfully,
For and on behalf of the Board
HAU Wai Man, Raymond
Company Secretary

Hong Kong, 27 February 2026

Notes:

1. Any shareholder entitled to attend and vote at the EGM convened by the above notice ("**Notice**") or its adjourned meeting (as the case may be) is entitled to appoint one (or, if he/she/it holds two or more Shares, more than one) proxy to attend the EGM and, on a poll, vote on his/her/its behalf in accordance with the Articles of Association of the Company. A proxy need not be a shareholder of the Company. A form of proxy for use at the EGM or its adjournment (as the case may be) is enclosed with the Company's circular dated 27 February 2026 ("**Circular**") and is also available on the respective websites of the Stock Exchange and the Company.

2. To be valid, a form of proxy, duly signed and completed, together with the power of attorney or other authority (if any) under which it is signed (or a notarially certified copy thereof), must be lodged with the Company's Hong Kong branch share registrar, Tricor Investor Services Limited ("**Registrar**"), at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong not less than 48 hours before the time appointed for holding the EGM or its adjourned meeting (as the case may be) and in default, the proxy will not be treated as valid. Completion and return of the form of proxy shall not preclude members from attending and voting in person at the EGM or its adjourned meeting (as the case may be) should they so wish. In that event, the said form(s) of proxy shall be deemed to be revoked.

   The contact phone number of the Registrar is (852) 2980 1333.

3. The register of members of the Company will be closed from Friday, 13 March 2026 to Wednesday, 18 March 2026 (both dates inclusive) for ascertaining the entitlements to attend and vote at the EGM during which period no transfer of Shares will be registered. In order to be eligible to attend and vote at the EGM, all completed transfer forms accompanied by the relevant share certificates must be lodged with the Registrar at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong for registration not later than 4:30 p.m. on Thursday, 12 March 2026. The record date for the attending and voting at the EGM is Wednesday, 18 March 2026.

4. Where there are joint registered holders of any shares of the Company, any one of such joint holders may attend and vote at the EGM or its adjourned meeting (as the case may be), either in person or by proxy, in respect of such shares as if he/she/it were solely entitled thereto; but if more than one of such joint holders are present at the EGM or its adjourned meeting (as the case may be) personally or by proxy, then one of such holders so present whose name stands first in the register of members of the Company in respect of such shares shall alone be entitled to vote in respect thereof.

5. In compliance with Rule 13.39(4) of the Listing Rules, voting on the resolution proposed in the Notice shall be decided by way of a poll at the EGM.

As at the date of this announcement, the Board comprises:

Mr. ZHAO John Huan[2] (Chairman), Mr. CHENG Wu[1] (CEO), Mr. YUEN Hoi Po[1] (President), Mr. YUEN Kin[3], Ms. WANG Song Song[3] and Ms. PAN Min[3]

[1] Executive director
[2] Non-executive director
[3] Independent non-executive director