弘毅文化集团
HONY MEDIA GROUP

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 419)

27 February 2026

Dear Registered Shareholder(s),

Notification of publication of Corporate Communications on the Company's website

We hereby notify you that the following Corporate Communications (the "Current Corporate Communications") of Hony Media Group (the "Company"), in both English and Chinese versions, are now available on the Company's website at www.honymedia.net and website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk:

- Circular dated 27 February 2026 for the connected transaction proposed extension of maturity date of convertible bonds and notice of extraordinary general meeting; and
- Proxy Form.

You may now access the Current Corporate Communications under "Investor Relations" section of the Company's website.

In support of electronic communication by email, the Company recommends you provide the Company with your email address by reasonable notice (of not less than 7 days) in writing to the Company c/o the Hong Kong Branch Share Registrar of the Company (the "Registrar"), Tricor Investor Services Limited at 17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong or by email to is-ecom@vistra.com.

It is the responsibility of the shareholders to provide email address that is functional. If the Company does not possess the email address of a shareholder or the email address provided is not functional, the Company will send to you by post, a notification letter for the availability of Corporate Communications on the Company's website, until such time when you have provided a functional email address to the Company's Registrar for receiving the same. The Company will be considered to have complied with the Rules Governing the Listing of Securities on the Stock Exchange if it sends Corporate Communications to the email address provided by a shareholder without receiving any "non-delivery" message.

If for any reason you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website, we will promptly send the printed copies of the Current Corporate Communications to you free of charge upon receipt of your request. Please mark "✓" in the appropriate box in **Part A** on the enclosed Change Request Form (with a pre-paid postage mailing label at the bottom of the Change Request Form). You have the right at any time to change your elected choice of language and means of receiving future Corporate Communications. If you would like to change your choice of language and/or means of receiving the Company's future Corporate Communications, please mark "✓" in the appropriate box in **Part B** on the enclosed Change Request Form and sign and return the same to the Company c/o the Registrar or by sending an e-mail to is-ecom@vistra.com.

Should you have any queries relating to this letter, please contact Customer Service Hotline of the Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Hony Media Group
HAU Wai Man
Company Secretary

Encl.

Note: Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.

Change Request Form

To: **Hony Media Group (the "Company")**
c/o Tricor Investor Services Limited (the "Registrar")
17/F, Far East Finance Centre
16 Harcourt Road
Hong Kong

Part A I/We have chosen (or am/are deemed to have consented) to read the Corporate Communications posted on the Company's website, but I/we would like to request a printed copy of the Current Corporate Communications dated 27 February 2026 in the following language(s):
(Please "✓" only one box.)

☐ English version only;
☐ Chinese version only; or
☐ Both the English and Chinese versions.

Part B I/We would like to receive the Company's future Corporate Communications in the manner as indicated below:
(Please "✓" only one box.)

☐ to read all future Corporate Communications published on the website of the Company (www.honymedia.net) in place of receiving printed copies and receive a written notification letter for the publication of the Corporate Communications on the website of the Company by post or by email;

Email Address: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

(Please provide the email address in English Block Letters and the email address provided is used for the purpose of receiving all email notifications of the availability of the Corporate Communications on the website of the Company. If no email address is provided or the email address provided by you is not functional, a printed notification letter of the availability of the Corporate Communications on the website of the Company will be sent to you by post at your address as appearing in the Company's register of members.)

☐ to receive the printed English version of all future Corporate Communications only;
☐ to receive the printed Chinese version of all future Corporate Communications only; or
☐ to receive both the printed English and Chinese versions of all future Corporate Communications.

Signature(s): _____ Date: _____

Name(s) of Shareholder(s) in English
(Please use BLOCK LETTERS)

Name(s) of Shareholder(s) in Chinese

Registered Address

Contact Phone Number

Notes:
1. *Please complete all your details clearly.*
2. *If your shares are held in joint names, the shareholder whose name stands first on the register of members of the Company in respect of the joint holding should sign on this Change Request Form in order to be valid.*
3. *You may change the choice of language and means of receiving the Corporate Communications at any time by reasonable notice in writing to the Company c/o the Registrar at the above address.*
4. *For the avoidance of doubt, the Company shall not accept any special instructions written on this Change Request Form.*
5. *This Change Request Form incorrectly completed will be voided.*
6. *Corporate Communication(s) refer to any document(s) issued or to be issued by the Company for information or action of holders of securities of the Company, including but not limited to annual report, summary financial report (where applicable), interim report, summary interim report (where applicable), notice of meeting, listing document, circular and proxy form.*

PERSONAL INFORMATION COLLECTION STATEMENT

"Personal Data" in this statement has the same meaning as "personal data" defined in the Personal Data (Privacy) Ordinance, Cap. 486 (the "PDPO"), which may include but not limited to your name, contact telephone number, email address and mailing address.

Your supply of Personal Data is on a voluntary basis for the purpose of receiving Corporate Communications in the manner chosen. Your Personal Data will be retained for such period as may be necessary for our verification and record purposes.

You have the right to request access to and/or to correct the respective Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of the Personal Data should be in writing by either of the following means:

By mail to: Data Privacy Officer
Tricor Investor Services Limited
17/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong
By email to: is-enquiries@vistra.com

(Please cut along the dotted line請沿虛線剪下)

✂

Please cut the mailing label and stick this on an envelope to return the Change Form to us.
No postage stamp is required for local mailing in Hong Kong
當 閣下寄回此表格時，請將此郵寄標籤剪貼於信封上。
如在本港投寄， 閣下無需支付郵費或貼上郵票

Mailing Label 郵寄標籤

Tricor Investor Services Limited
卓佳證券登記有限公司
Freepost No. 簡便回郵號碼 : 10 GPO
Hong Kong 香港