Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

新世界百貨中國有限公司
New World Department Store China Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 825)

PRESENTATION ON 2025/2026 INTERIM RESULTS

A presentation in relation to the interim results of New World Department Store China Limited and its subsidiaries for the six months ended 31 December 2025 is appended to this announcement.

By Order of the Board
Hui Ka-wai
Company Secretary

Hong Kong, 26 February 2026

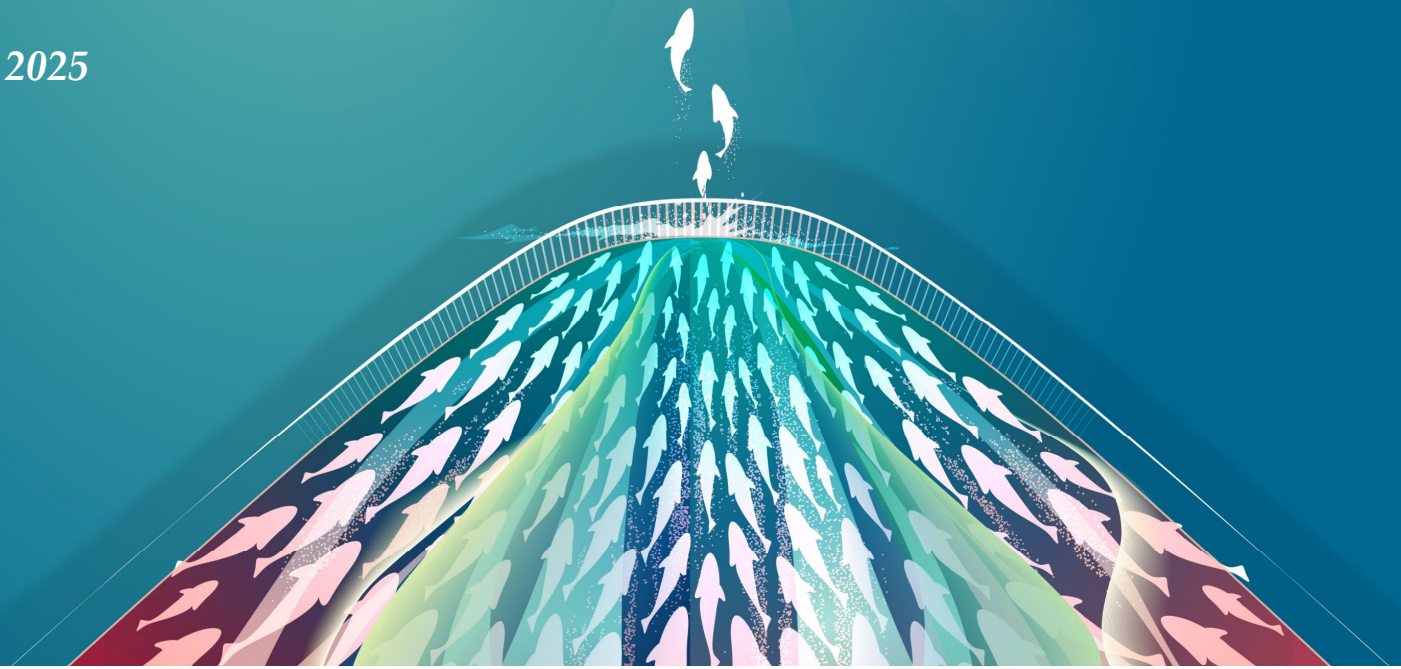
As at the date of this announcement, the executive directors of the Company are Dr. Cheng Kar-shun, Henry, Ms. Huang Shaomei, Echo, Ms. Chiu Wai-han, Jenny, Mr. Lau Fu-keung and Mr. Chan Yiu-ho; and the independent non-executive directors of the Company are Mr. Cheong Ying-chew, Henry, Mr. Chan Yiu-tong, Ivan, Mr. Tong Hang-chan, Peter, Mr. Yu Chun-fai and Ms. Ho Pui-yun, Gloria.

新世界百貨中國有限公司
New World Department Store China Limited

FY26 Interim Results Presentation

For the six months ended 31 December 2025

26 February 2026



Disclaimer

新世界百貨中國有限公司
New World Department Store China Limited

The information contained in our presentation is intended solely for your personal reference. In addition, such information contains projections and forward-looking statements that reflect the Company's current views with respect to future events and financial performance. These views are based on assumptions subject to various risks. No assurance can be given that future events will occur, that projections will be achieved, or that the Company's assumptions are correct. Actual results may differ materially from those projected.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

新世界百貨中國有限公司
New World Department Store China Limited

Contents

- Company Overview
- Financial Highlights
- Retail Network and Store List
- Future Strategies

新世界百貨中國有限公司
New World Department Store China Limited

Company Overview



Company Overview

新世界百貨中國有限公司
New World Department Store China Limited

Year of Establishment:	1993
Date of Listing on HKEx:	12 July 2007
Stock Code:	825
Issued Shares:	1,686,145,000
Shareholding Structure:	• New World Development Company Limited: 74.99% • Public: 25.01%
Board of Directors:	**Executive Directors** • Dr. Cheng Kar-shun, Henry GBM GBS *(Chairman)* • Ms. Huang Shaomei, Echo *(Vice-chairman)* • Ms. Chiu Wai-han, Jenny • Mr. Lau Fu-keung • Mr. Chan Yiu-ho **Independent Non-executive Directors** • Mr. Cheong Ying-chew, Henry • Mr. Chan Yiu-tong, Ivan • Mr. Tong Hang-chan, Peter • Mr. Yu Chun-fai • Ms. Ho Pui-yun, Gloria

Company Business



Core Business

- **21** "New World" (「新世界」) and "Ba Li Chun Tian" (「巴黎春天」) branded stores
- **11** major cities in Chinese Mainland
- Total GFA: Approximately **890,000** sq.m.

新世界百貨中國有限公司
New World Department Store China Limited

Financial Highlights



Summary for 1HFY26

新世界百貨中國有限公司
New World Department Store China Limited

Revenue

- Revenue for 1HFY26 was HK$536.5 million compared with HK$612.7 million in 1HFY25

Operating Profit for the Period

- Operating profit for the period was HK$112.9 million compared with HK$114.6 million in 1HFY25

Profit for the Period

- Profit for the period was HK$15.3 million compared with HK$3.1 million in 1HFY25

Earnings per Share

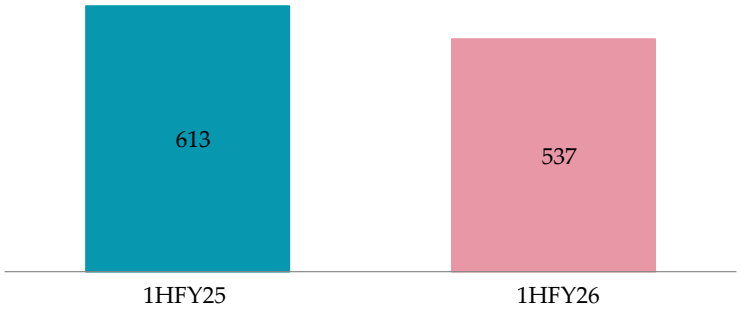
- Earnings per share for the period was HK$0.009

Financial Highlights

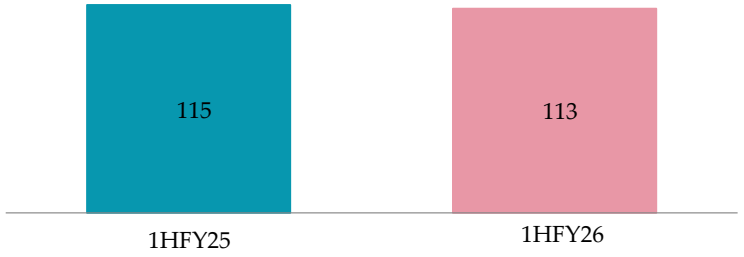
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New World Department Store China Limited

(HKD mn)

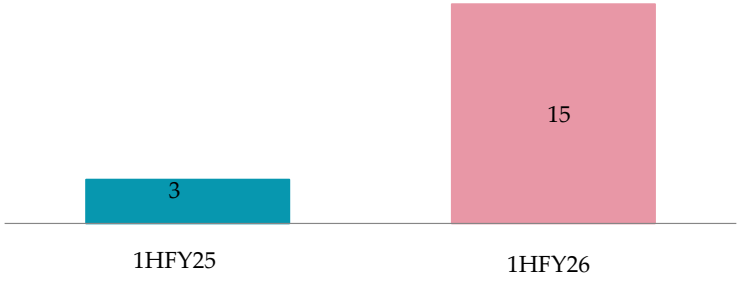
Revenue



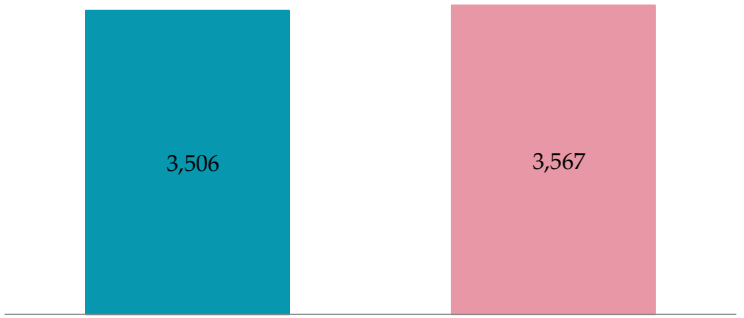
Operating Profit



Profit for the period



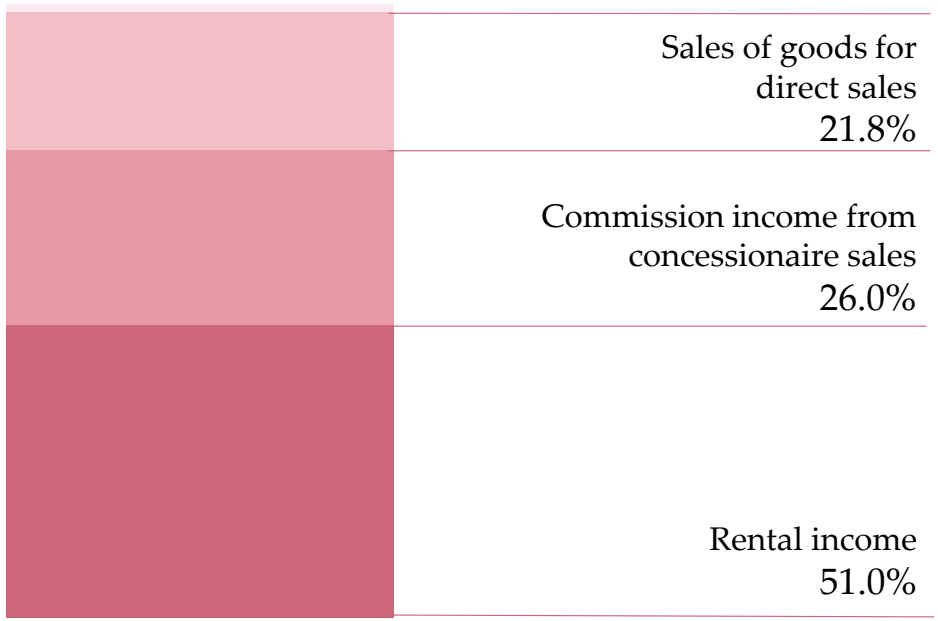
Net Assets



Revenue Breakdown

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By Category

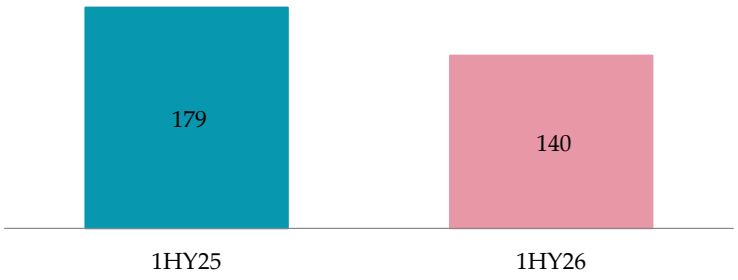


Revenue Analysis

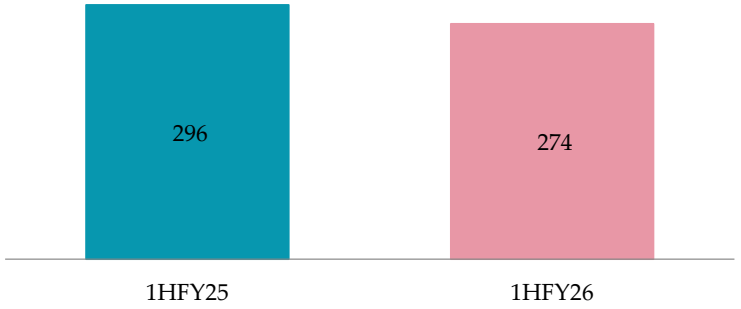
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(HKD mn)

Commission Income from Concessionaire Sales



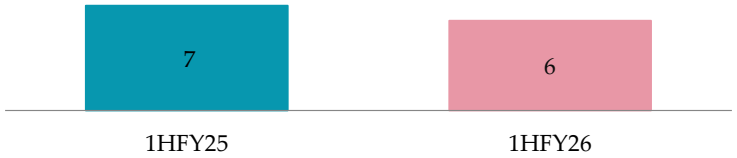
Rental Income



Sales of Goods for Direct Sales



Interest Income from Finance Leases as the Lessor



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Retail Network & Store List

Retail Network

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Beijing Chongwen Store


Yantai Store


Beijing Qianzi Store


Beijing Liying Store


Shanghai Pujian Branch Store


Shanghai Wujiaochang Branch Store


Chongqing Store


Wuhan Jianshe Store


Shanghai Shaanxi Road Branch Store


Nanjing Store


Shanghai Baoshan Branch Store


Shanghai Chengshan Branch Store


Shanghai Yue Hui Tian Shan


Zhengzhou Store


Changsha Trendy Plaza


Shenyang Jinqiao Road Trendy Plaza


Mianyang Store


Beijing Trendy Store


Wuhan Xudong Branch Store


Shanghai Huaihai Branch Store


Tianjin Store

Sorted by GFA in descending order

Store List

(as at 31 December 2025)

新世界百貨中國有限公司
New World Department Store China Limited

★ New World Supermarket

	Date of Opening	Approx. GFA (sq.m.)	
1. Beijing New World Department Store No. 3 and No. 5 Chongwenmenwai Street, Dongcheng District, Beijing, China	Jul 1998	119,900	★
2. Yantai New World Department Store Wanxiang Plaza, Qingquan Road, Laishan District, Yantai, Shandong Province, China	Dec 2013	55,600	★
3. Beijing New World Qianzi Department Store 18 Xinshunnan Road, Shunyi District, Beijing, China	Sep 2010	55,600	
4. Beijing New World Liying Department Store 16 Guangshun South Road, Wangjing, Chaoyang District, Beijing, China	Sep 2008	52,000	
5. Hong Kong New World Department Store – Shanghai Pujian Branch Store 118 Pujian Road, Pudong New District, Shanghai, China	Sep 2007	46,000	
6. Hong Kong New World Department Store – Shanghai Wujiaochang Branch Store 1 Songhu Road, Yangpu District, Shanghai, China	Dec 2006	44,000	
7. Chongqing New World Department Store Future International Building, No.6 Guanyinqiao, Pedestrian Street, Jiangbei District, Chongqing, China	Sep 2006	42,000	
8. Wuhan New World Department Store 566 Jian She Da Dao, Hankou, Wuhan, Hubei Province, China	Nov 1994	42,000	★
9. Hong Kong New World Department Store – Shanghai Shaanxi Road Branch Store No. 155 Changshou Road, Putuo District, Shanghai, China	Nov 2011	42,000	●
10. Nanjing New World Department Store 88 Zhujiang Road, Xuanwu District, Nanjing, Jiangsu, China	Nov 2007	41,200	
11. Hong Kong New World Department Store – Shanghai Baoshan Branch Store 888 Zhenhua Road, Baoshan District, Shanghai, China	Jan 2010	39,000	

Store List

(as at 31 December 2025)

新世界百貨中國有限公司
New World Department Store China Limited

● LOL Diverse Creation Space ★ New World Supermarket

	Date of Opening	Approx. GFA (sq.m.)	
12. Hong Kong New World Department Store – Shanghai Chengshan Branch Store 1993 Chengshan Road, Pudong New District, Shanghai, China	Apr 2010	38,000	
13. Hong Kong New World Department Store – Shanghai Yue Hui Tian Shan 762 Tian Shan Road, Changning District, Shanghai, China	Aug 2013	37,600	●
14. Zhengzhou New World Department Store 57 Zijingshan Road, Guancheng Huizu District, Zhengzhou, China	Apr 2011	35,500	
15. Changsha New World Trendy Plaza 153 Wuyi Xi Road, Changsha, Hunan Province, China	Sep 2006	35,000	
16. Mianyang New World Department Store 72 Eastern Linyuan Road, Fucheng District, Mianyang City, Sichuan, China	Dec 2011	35,000	
17. Shenyang New World Department Store – Jinqiao Road Trendy Plaza 3 Jinqiao Road, Dadong District, Shenyang City, Liaoning, China	May 2011	34,000	
18. Beijing New World Trendy Department Store Block A, Wanda Plaza, 93 Jianguo Road, Chaoyang District, Beijing, China	Mar 2007	31,200	
19. Wuhan New World Department Store – Xudong Branch Store 31 Xudong Dajie, Hongshan District, Wuhan, Hubei Province, China	Jan 2008	29,800	
20. Hong Kong New World Department Store – Shanghai Huaihai Branch Store 939-949 Central Huaihai Road, Huangpu District, Shanghai, China	Dec 2001	22,500	●
21. Tianjin New World Department Store 138 Dongma Road, Nankai District, Tianjin, China	Oct 1997	14,200	

新世界百貨中國有限公司
New World Department Store China Limited

Future Strategies



Future Strategies

新世界百貨中國有限公司
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- **Keep promoting the transformation from serving a single purpose of merchandise sales to providing diversified and vibrant social spaces, addressing costumers' emotional values to improve accessibility.**
- **Continue to explore new consumption models to achieve an effective integrated layout of products, customers, business and immersive scenarios.**
- **Actively expand new business ventures, deepen its engagement with segmented customer groups, to meet the increasingly bespoke and diversified demands of different customers.**
- **Effectively promote the development of community stores into "multi-functional stores", and leverage cross-industry resource to increase foot traffic and enhance member loyalty.**
- **Adopt the expansion strategies of "Multiple Presences within a Single City" and "Radiation City", expand the business network in an orderly manner and consolidate market competitiveness.**

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New World Department Store China Limited



Thank You