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B.Duck Semk Holdings International Limited
小黃鴨德盈控股國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2250)

VOLUNTARY ANNOUNCEMENT – STRATEGIC COOPERATION AGREEMENT

This announcement is made by B.Duck Semk Holdings International Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis in order to keep its shareholders and potential investors informed of the Group's latest business developments.

The board (the "**Board**") of directors (the "**Director(s)**") of the Company is pleased to announce that the Company entered into a strategic cooperation agreement (the "**Agreement**") with Zhejiang Haers Vacuum Containers Co., Ltd.* (浙江哈爾斯真空器皿股份有限公司) ("**Haers**", Stock Code: 002615), an A-share company listed on Shenzhen Stock Exchange in the global drinkware industry, on 8 February 2026. As at the date of this announcement, Haers indirectly holds 27,027,000 shares of the Company, representing approximately 2.68% of the Company's issued share capital. Haers and its ultimate beneficial owner(s) (if any) are third parties independent of the Company and its connected persons (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).

Pursuant to the Agreement, the Group and Haers have formed a comprehensive strategic partnership to leverage the Group's strengths in intellectual property ("**IP**") operation and Haers' industry-leading manufacturing capabilities, full industry chain layout and mature channel network. As a core component of this strategic cooperation, the parties will establish a joint venture company in mainland China focused on the design, sales, and brand operation of co-branded trendy drinkware products featuring the "B.Duck" family of brands and other international fashion IPs.

This collaboration represents a synergistic combination of Haers' top-tier manufacturing and supply chain with the Group's renowned B.Duck IP matrix and licensing network. The thermal drinkware industry is ushering in an unprecedented golden period of development, with both market size and trendsetting attributes experiencing explosive growth, becoming a core trendy consumer product category with both practical value and social attributes. The parties will jointly build a full-chain collaborative system of "fashion design + flexible manufacturing + omni-channel marketing", and taking drinkware and drinkware-related products as the starting point of cooperation, leveraging the supply chain, design and R&D, and channel advantages of both parties to achieve the expansion of the Group's self-operated product categories and Haers' further upgrading to a "trendy brand", accelerating the sales expansion of both parties in the global market. The partnership aims to drive the industry's upgrade from price competition to value creation.

The Board believes that this strategic cooperation will contribute to the Group's long-term growth and leadership position in the IP-driven consumer market by expanding the Group's presence in the drinkware product category, deepening IP user penetration, and creating a replicable cross-category collaboration model, jointly building a trendy consumer ecosystem covering diverse lifestyle scenarios.

On behalf of the Board
B.Duck Semk Holdings International Limited
Hui Ha Lam
Chairman of the Board and Executive Director

Hong Kong, 26 February 2026

As at the date of this announcement, the Board comprises Mr. Hui Ha Lam as chairman of the Board and executive Director, Mr. Kwok Chun Kit, Mr. Sung Chi Keung and Mr. Lyu Xingyuan as executive Directors, Ms. Xu Wenya as non-executive Director and Ms. Leung Ping Fun Anita, Prof. Chan Ka Yin Karen, JP and Mr. Wu Di as independent non-executive Directors.

**For identification purposes only*