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**Zhihu Inc.**

**知乎**

*(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)*

**(NYSE: ZH; HKEX: 2390)**

## **DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Zhihu Inc. (together with its subsidiaries, the “**Company**”) hereby announces that a meeting of the Board will be held on Wednesday, March 25, 2026, for the purpose of considering and approving, *inter alias*, (i) the unaudited quarterly results of the Company for the three months ended December 31, 2025 and its publication, and (ii) the unaudited annual results of the Company for the year ended December 31, 2025 and its publication.

The Company’s management will hold an earnings conference call on Wednesday, March 25, 2026, at 7:00 A.M. U.S. Eastern Time or 7:00 P.M. Beijing/Hong Kong Time on the same day.

All participants wishing to join the conference call must pre-register online using the link provided below. Once the pre-registration has been completed, each participant will receive a set of dial-in numbers and a unique access PIN which can be used to join the conference call.

Participant Online Registration:

<https://register-conf.media-server.com/register/B108008b110630454896e9325bb3268f90>

By Order of the Board

**Zhihu Inc.**

**Yuan Zhou**

*Chairman*

Hong Kong, March 2, 2026

*As of the date of this announcement, the Board comprises Mr. Yuan Zhou as an executive director of the Company, Mr. Dahai Li, Mr. Zhaohui Li and Mr. Bing Yu as non-executive directors of the Company, and Ms. Hope Ni, Mr. Derek Chen and Dr. Li-Lan Cheng as independent non-executive directors of the Company.*