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MemeStrategy, Inc.
迷策略

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2440)

VOLUNTARY ANNOUNCEMENT

**BUSINESS UPDATE AND UNUSUAL SHARE PRICE AND TRADING
VOLUME MOVEMENTS**

This announcement is made by MemeStrategy, Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, on 2 March 2026, the Company launched the world’s first tokenized Pokémon trading card fund, namely, Trading Card Fund I (Pikachu With Grey Felt Hat) LPF (the “**Fund**”). The Fund is distributed through EVIDENT Platform Services Limited (“**EVIDENT**”), a licensed alternative asset digital investment platform, and is available exclusively to professional investors. Designed to provide institutional-level access to the collectible trading card market, the Fund represents a significant step toward establishing trading cards as a recognized alternative asset class.

The Fund is registered as a limited partnership fund under the Limited Partnership Fund Ordinance (Chapter 637 of the Laws of Hong Kong). RWA Labs Limited (the Company’s wholly-owned subsidiary) acts as the general partner of the Fund. Under the Fund’s limited partnership agreement, the Fund will invest exclusively in the PSA 10 “Pikachu with Grey Felt Hat” card, with the objective to achieving long-term capital appreciation. This card is a leading Pokémon collectible and represents an official cross-disciplinary collaboration between The Pokémon Company and the Van Gogh Museum in Amsterdam, inspired by Van Gogh’s iconic “Self-Portrait with Grey Felt Hat.” It embodies a rare convergence between the world’s highest-grossing entertainment franchise and a globally renowned fine art institution. The Fund aims to acquire exposure representing approximately 25% of the cards currently available in the market. Scheduled to launch during the 30th anniversary of the Pokémon franchise, the Fund offers a unique initiative that bridges culturally iconic collectibles with traditional institutional-level financial services. As of the date of this announcement, the Fund is still in the process of receiving subscriptions from professional investors.

Further, the Board has noted the unusual movements in the trading price and volume of the shares of the Company on 3 March 2026. Having made reasonable enquiries, the Board confirms that, as of the time of this announcement, it is not aware of any information that needs to be disclosed to avoid a false market in the Company's securities, or any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board also confirms that the Group's business operation remains normal, and that there is no material change in the business operation and financial position of the Group.

Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.

On behalf of the Board
MemeStrategy, Inc.
CHAN Chin Ching
Chairman and Executive Director

Hong Kong, 4 March 2026

As at the date of this announcement, the Board comprises Mr. Chan Chin Ching, Mr. Chan Chin Chun, Mr. Kwong Kevin Tak Tsing and Mr. Lee Alexander Patrick as executive Directors; and Mr. Ng Pui Sun Wesley, Ms. Peng Cheng and Mr. Siu Chi Wai as independent non-executive Directors.