Grown Up Group Investment Holdings Limited
植華集團投資控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock code: 1842)

INSIDE INFORMATION
PROFIT WARNING

This announcement is made by the board (the "**Board**") of directors (the "**Directors**") of Grown Up Group Investment Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 ("**FY2025**"), the Board wishes to inform the shareholders (the "**Shareholders**") and potential investors of the Company that the Group may record a net loss in a range of HK$24 million to HK$26 million for FY2025 as compared to a net loss of approximately HK$4.4 million for the year ended 31 December 2024 ("**FY2024**"). This was primarily attributable to (i) the decrease in revenue and gross margin for FY2025, mainly driven by reduced sales to the US market amid a highly volatile and increasingly restrictive US tariff environment and a decrease in sales of higher-margin products; (ii) the recognition of net realised and unrealised fair value loss on financial assets at FVTPL of approximately HK$2.8 million for FY2025 as compared to net realised and unrealised fair value gain on financial asset at FVTPL of approximately HK$2.2 million for FY2024; and (iii) an increase in administrative expenses of approximately HK$3.0 million, primarily driven by the Group's enhanced efforts to diversify its supply chain networks and advance business development initiatives.

The Company is still in the process of finalising its consolidated annual results of the Group for FY2025. The information contained in this announcement represents only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group for FY2025. Such information has not been reviewed by the Company's auditors or the Audit Committee of the Board and therefore may be subject to adjustment. The Group's annual results for FY2025 are expected to be published by the end of March 2026.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By order of the Board
Grown Up Group Investment Holdings Limited
Thomas Berg
Chairman and executive Director

Hong Kong, 4 March 2026

As at the date of this announcement, the executive Directors are Mr. Thomas Berg, Mr. Jan Ankersen and Mr. Fong Ho Tat; and the independent non-executive Directors are Mr. Tsang Hing Suen, Mr. Wong Kai Hing and Mr. Chan Ting Leuk Arthur.