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POP MART INTERNATIONAL GROUP LIMITED

泡泡瑪特國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 9992)

NOTICE OF BOARD MEETING

The board of directors (the “**Board**”) of POP MART INTERNATIONAL GROUP LIMITED (the “**Company**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) hereby announces that a meeting of the Board will be held on Wednesday, March 25, 2026, for the purposes of, *inter alia*, considering and approving the audited annual results of the Group for the year ended December 31, 2025 and its publication and considering the payment of a final dividend, if any.

By order of the Board

POP MART INTERNATIONAL GROUP LIMITED

Wang Ning

Executive Director, Chairman of the Board and Chief Executive Officer

Hong Kong, March 4, 2026

As at the date of this announcement, the executive Directors are Mr. Wang Ning, Ms. Liu Ran, Mr. Si De and Mr. Moon Duk Il, the non-executive Directors are Mr. Tu Zheng and Mr. Wu Andrew Yue, and the independent non-executive Directors are Mr. Zhang Jianjun, Mr. Wu Liansheng and Mr. Ngan King Leung Gary.