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# dida

**Dida Inc.**

**嘀嗒出行\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 02559)**

## **PROFIT WARNING**

This announcement is made by Dida Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the Group’s unaudited management accounts and information currently available to the Board, the Group expects to record: (i) a revenue of approximately RMB477.3 million to RMB527.6 million for the year ended December 31, 2025, as compared to a revenue of approximately RMB787.2 million for the year ended December 31, 2024, representing a year-on-year decrease of 33% to 39%; (ii) a profit attributable to equity shareholders of the Company of approximately RMB123.3 million to RMB136.3 million for the year ended December 31, 2025, as compared to a profit attributable to equity shareholders of the Company of approximately RMB1,004.3 million for the year ended December 31, 2024, representing a year-on-year decrease of 86% to 88%; and (iii) an adjusted net profit<sup>1</sup> of approximately RMB131.0 million to RMB144.8 million for the year ended December 31, 2025, as compared to an adjusted net profit of approximately RMB211.4 million for the year ended December 31, 2024, representing a year-on-year decrease of 32% to 38%.

The Board considers that the expected decrease was mainly due to pricing pressure resulted from negative macro-economic condition and intensified competition in the mobility industry, which leads to less carpooling activities and lower completed orders. In addition, profit attributable to equity shareholders of the Company in 2024 reflects a significant change in fair value of the Preferred Shares, which the Company no longer has in 2025.

<sup>1</sup> Adjusted net profit is defined as profit for the year adjusted for share-based payment expenses, listing expense and change in fair value of the convertible redeemable preferred shares (the “**Preferred Shares**”).

\* For identification purposes only

As at the date of this announcement, the Group is still in the process of finalizing the annual results of the Group for the year ended 31 December 2025. The information contained in this announcement is only based on a preliminary assessment made by the management of the Company with reference to the information currently available, including the unaudited consolidated management accounts of the Group for the year ended 31 December 2025, which have not been reviewed by the Company's auditors and may be subject to adjustments. Details of the financial information of the Group will be disclosed in the annual results announcement of the Company for the year ended 31 December 2025, which is expected to be published in due course.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Dida Inc.**  
**SONG Zhongjie**  
*Chairman of the Board, chief executive officer  
and executive Director*

Hong Kong, March 6, 2026

*As at the date of this announcement, the Board comprises Mr. SONG Zhongjie, Mr. LI Jinlong, Mr. DUAN Jianbo and Mr. LI Yuejun as executive Directors; and Mr. LI Feng, Mr. LI Jian and Ms. WU Wenjie as independent non-executive Directors.*