Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Xuan Wu Cloud Technology Holdings Limited

玄 武 雲 科 技 控 股 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2392)

PROFIT WARNING

This announcement is made by Xuan Wu Cloud Technology Holdings Limited (the "**Company**", together with its subsidiaries and consolidated affiliated entitles, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors of the Company (the "**Director(s)**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the information currently available to the Board and a preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 (the "**Year 2025**"), it is expected that the Group would record a net loss ranging from RMB58 million to RMB64 million (year ended 31 December 2024: net loss of approximately RMB1.1 million).

Based on the information currently available, the Board considers that the above anticipated increase in net loss for the Year 2025 was mainly attributable to the intensified regulatory policies imposed on the telecommunications industry in 2025, which led to a corresponding decline in the sales of the Group's CRM PaaS services and certain CRM SaaS services.

Notwithstanding the above, as a result of the Board's implementation of prudent and stringent financial control measures and enhanced cash flow management, the Group expects its operating cash flow for 2025 to turn positive. In addition, in line with the strategic objective of focusing on its core businesses and achieving high-quality development, the Group has progressively ceased its self-operated sales cloud business and reallocated capital resources to business segments with stronger profitability prospects. This strategic realignment is expected to generate higher returns in the future and enhance overall shareholder value.

As the Group is still in the process of finalising its annual results for the Year 2025, the relevant information contained in this announcement is only based on the preliminary assessment by the Board based on the figures and information currently available and may be subject to further adjustments and finalisation. Therefore, the actual results of the Group for the Year 2025 may differ from the information contained in this announcement and further details of the Group's financial results for the Year 2025 is expected to be published in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Xuan Wu Cloud Technology Holdings Limited
Mr. Lian Jian
Chairman and Executive Director

Hong Kong, Friday, 6 March 2026

As at the date of this announcement, the Board comprises Mr. Lian Jian, Mr. Li Hairong, Mr. Huang Fangjie and Mr. Chen Zhengxu as executive Directors; and Mr. Wang Guisheng, Dr. Xiao Jingyi and Mr. Cao Jianrong as independent non-executive Directors.