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五谷磨房

Natural Food International Holding Limited
五谷磨房食品國際控股有限公司

(Registered by way of continuation in the Cayman Islands with limited liability)
(Stock Code: 1837)

INSIDE INFORMATION POSITIVE PROFIT ALERT

This announcement is made by Natural Food International Holding Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Directors**”) of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2025 (the “**Period**”) and other information currently available to the Company, the Group is expected to record a net profit ranging from approximately RMB260 million to RMB265 million for the year ended 31 December 2025, representing an increase of approximately 38% to 41% as compared to the net profit of approximately RMB188 million for the corresponding period in 2024 (the “**Prior Period**”).

The increase in the Group’s net profit was mainly attributable to:

(1) the effective implementation of the business development strategy, resulting in a stable increase in the overall revenue, in particular, sales of the offline channel grew significantly as compared to 2024; and

(2) the effective implementation of various budget and cost control policies, so as to control the selling and distribution expenses and general administrative expenses in a reasonable and effective manner.

The information contained in this announcement is only based on a preliminary review of the unaudited management accounts of the Group and other information currently available to the Board, which has not been reviewed by the Company's auditors and is subject to possible adjustments arising from further review. The Company is still in the process of finalising the annual results of the Group for the year ended 31 December 2025. The annual results of the Group for the year ended 31 December 2025 may be different from the information referred in this announcement. Further details of the Group's financial results and performance will be disclosed in the Company's announcement of annual results for the year ended 31 December 2025, which is expected to be published by the end of March 2026.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

For and on behalf of
Natural Food International Holding Limited
GUI Changqing
Chairman

Hong Kong, 10 March 2026

As at the date of this announcement, the Board of Directors of the Company comprises Ms. GUI Changqing and Mr. ZHANG Zejun as executive Directors, Ms. TSE Cheung On Anne and Mr. WANG Duo as non-executive Directors, and Mr. ZHANG Senquan, Mr. HU Peng and Mr. OUYANG Liangyi as independent non-executive Directors.