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GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嚜子控股集團有限公司**

(Incorporated under the laws of the Cayman Islands with limited liability of its members)

(Stock Code: 6896)

PROFIT WARNING

This announcement is made by Golden Throat Holdings Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) hereby announces that, based on a preliminary assessment of the Group’s unaudited consolidated management accounts for the year ended 31 December 2025 and the information currently available to the Board, the Group expects the operating revenue and profit to decline by 20%-25%, as compared to the same period in 2024. Such decline was primarily due to the changes in industry landscape in 2025, and the adjustment of marketing strategy for the Group’s product, which led to a reduction in purchases from distributor customers in 2025, resulting in a decrease in sales and profit of the Group for 2025.

The Company is in the process of finalising the Group’s consolidated annual financial results for the year ended 31 December 2025. The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available, which has not been audited or reviewed by the auditors or the audit committee of the Company. Shareholders and potential investors of the Company are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2025, which is expected to be published by the end of March 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the People's Republic of China
11 March 2026

As at the date of this announcement, the Board consists of Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong, Mr. CHENG Yiqun and Mr. QIN Jiesheng as independent non-executive directors.